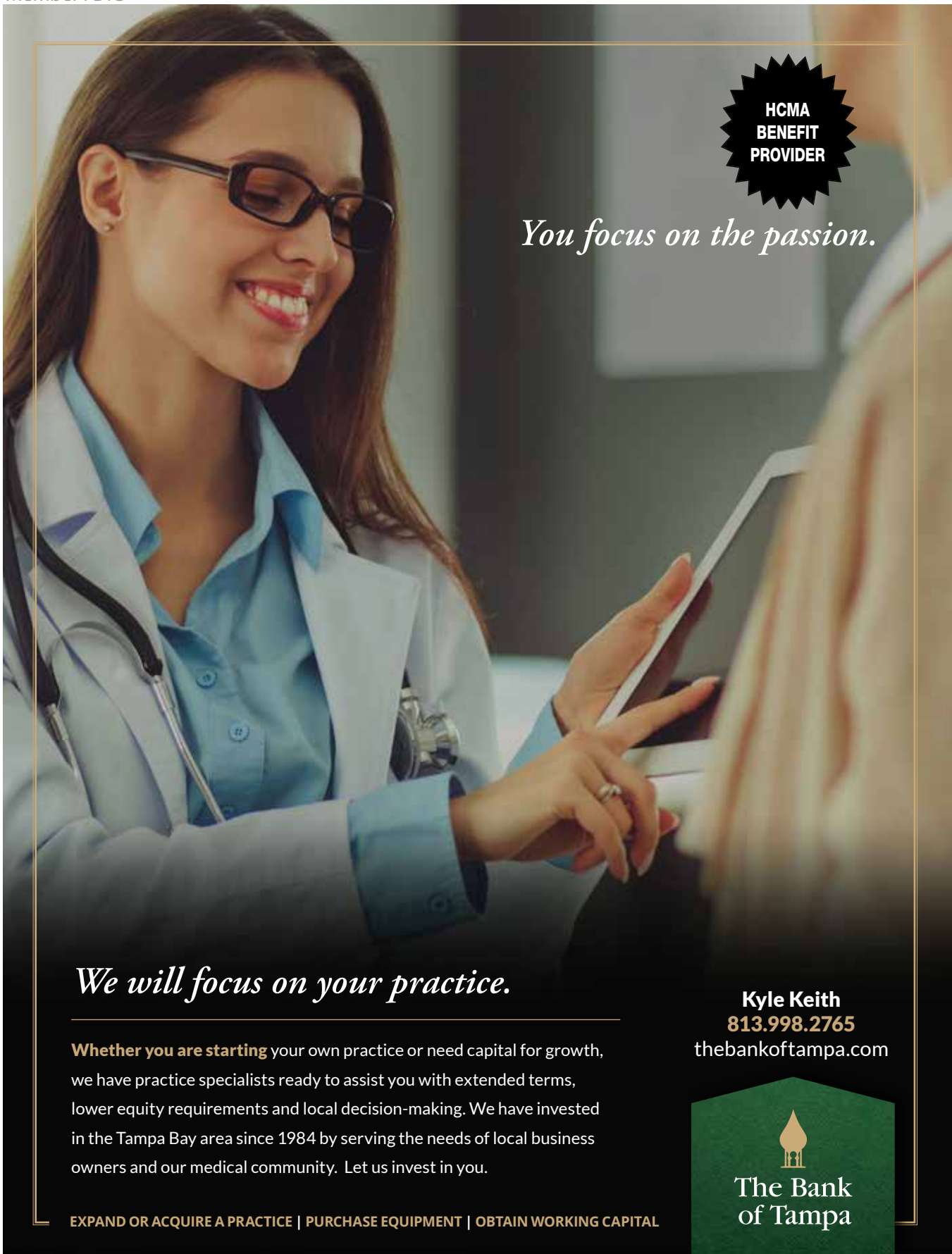


*The*  
**Bulletin**  
OF THE HILLSBOROUGH COUNTY MEDICAL ASSOCIATION  
Fall 2022





**HCMA  
BENEFIT  
PROVIDER**

*You focus on the passion.*

*We will focus on your practice.*

**Whether you are starting** your own practice or need capital for growth, we have practice specialists ready to assist you with extended terms, lower equity requirements and local decision-making. We have invested in the Tampa Bay area since 1984 by serving the needs of local business owners and our medical community. Let us invest in you.

**EXPAND OR ACQUIRE A PRACTICE | PURCHASE EQUIPMENT | OBTAIN WORKING CAPITAL**

**Kyle Keith**  
**813.998.2765**  
thebankoftampa.com



Please tell the advertiser you saw their ad in the HCMA Bulletin!

# Benefit Providers

The Hillsborough County Medical Association's Benefit Provider Program provides value to physicians with products, programs, and services that far exceed the cost of annual dues. If you have any questions, please contact Debbie Zorian, HCMA Executive Director, at (813) 253-0471 or dzorian@hcma.net.



## The Bank of Tampa

The Bank of Tampa — Oliviana Catrone, VP Private Relationship Manager, ocatrone@bankoftampa.com, or (813) 998-2617.



Full Circle PR — Michele Krohn, michele@fullcircle-pr.com or (813) 887-FCPR (3277).



Shea Barclay Group — Healthcare professional liability insurance and other corporate insurance products — Patricia Thompson, Senior Advisor — Healthcare, pthompson@sheabarclay.com, (813) 418-4492, mobile: (813) 404-7905.



Black Maple Group, Medline, and Provista offer discounted products on a multitude of products — Nili Gold, ngold@blackmaplegroup.com, or (866) 783-0033, ext: 710



GIONIS, CAULLEY & DILLINGER  
INSURANCE CONSULTANTS

GCD Insurance Consultants — a full service insurance brokerage specializing in employee benefits — Jeremy Enns, Advisor, jeremy@gcdinsurance.com or (813) 818-8805, ext: 232.



TekCollect — Jeff Nolin, VP, jnolin@tekcollect.com or (813) 418-7910.



Favorite Healthcare Staffing — Alex Hills, ahills@favoritestaffing.com or (913) 800-5270.



PHYSICIANS WEALTH PLANNING, LLC  
A Jensen Anderson Company

A financial planning firm dedicated to serving physicians for over thirty years — Jennifer Joyce, Executive Assistant, jenniferjoyce@financialguide.com or (813) 287-8379.



Trenam Law — healthcare attorneys — Erin Smith Aebel, eaebel@trenam.com, (813) 227-7455, or Jessica Smith West, jwest@trenam.com, 813. 227.7467.



Florida Healthcare Law Firm — Jeff Cohen, Esq. jcohen@floridahealthcarelawfirm.com, (888) 455-7702, or (561) 455-7700.



MCMS, Inc., Insurance Trust Fund — Providing Group Major Medical Insurance — Jeremy Enns, (813) 818-8805, ext: 232.



Winstar — full integration system can provide 30% off credit card processing, patient financing & payment option, and a real-time payments estimator — Sean McMahon, smcmahon@winstarpayments.com or (561) 870-6408 cell.



Florida Rx Card — Deb Adler Outreach Program Director, dadler@florida rxcad.com or (770) 313-7261



Rivero, Gordimer & Company, P.A. — CPAs. Exclusive benefits for HCMA members — Rene Zarate, CPA, ABV, rzarate@rgcocpa.com or (813) 875-7774.



---

# Upcoming Events

---

## Executive Council Meetings

6:30pm at the HCMA & via ZOOM

November 15, 2022

February 21, 2023

## HCMA Membership Dinners

6:30pm at the Westshore Grand

September 13, 2022

November 8, 2022

## 2023 Florida Legislative Session

Tallahassee

March 7 – May 5, 2023

## 25th HCMA Foundation Charity Golf Classic

Tournament Players Club – Tampa Bay

March 30, 2023

## AMA Interim Meeting

Honolulu, HI

November 12 – 15, 2022

## AMA Annual Meeting

Chicago, IL

June 10 – 14, 2023

Call the HCMA for more information  
about these events: 813.253.0471

---

# Advertisers

---

Please support YOUR advertisers!

Please tell our advertisers you saw their ad in *The Bulletin*!

★ indicates HCMA Benefit Provider!

		★MCMS Insurance Trust	24
		Kevin J. Napper, PA	13
ABISA Strategic Healthcare Initiatives	Card Shop	★Physicians Wealth Planning, LLC	17 & Card Shop
★The Bank of Tampa	Inside Front Cover & Card Shop	★Rivero, Gordimer & Company/CPAs	20 & Card Shop
Ferman Automotive Group	11	★Shea Barclay Group/Professional Liability	Card Shop & Back Cover
★Florida Healthcare Law Firm	7	Sterling Ideas/Professional IT Services	9
★GCD Insurance Consultants	23		
★HCMA Benefit Providers	3	Card Shop	31
Librero's School & Dance Club	7	Classified Ads	31

---

# Got Something To Say?

---

To submit an article, letter to the editor, or a photograph for *The Bulletin* cover, please contact Elke Lubin, Managing Editor, at the HCMA office. All submissions will be reviewed by Bulletin Editor, David Lubin, M.D. We encourage you to review *The Bulletin's* "Article Guidelines" which can be emailed to you.

*The Bulletin* is YOUR publication. You can express your views and creativity by participating.

Elke Lubin  
Managing Editor, *The Bulletin*  
813.253.0471  
ELubin@hcma.net



# CONTENTS

## About the Cover

Gandy Park South is a small park located on the south side at the foot of the Gandy Bridge on the Tampa side. There is a hill there that makes for great sunset viewing. Dr. William Carson shot this sunset in September 2021.



## Departments

- 6 President's Message
- 8 Editor's Page
- 10 Executive Director's Desk
- 15 New Members
- 19 HCMA In Brief
- 30 Personal News

## Features

- Benefit Provider – The Bank of Tampa** **12**  
**The Basics of Equipment Financing**  
Scott Gault
- Legislative Update** **14**  
**What we did for you this year!**  
Michael Cromer, MD
- Organized Medicine – National Level** **16**  
**AMA Annual Meeting Summary**  
Eva Crooke, MD
- Reflections** **18**  
**Interviewing Applicants for Medical Training**  
Richard F. Lockey, MD
- The Results are In** **21**  
**Corn-on-the-cob survey**  
David Lubin, MD
- Physician Family Alliance News** **25**  
**Join Us!**  
Michael Kelly

## Photo Gallery

- Legislative Reception** **15**
- Resident Reception** **22**
- Installation Dinner** **26-27**
- FMA Annual Meeting** **28-29**



The Bulletin is the official publication of the Hillsborough County Medical Association, Inc., 3001 W. Azele St, Tampa, Florida 33609, (813) 253-0471.

Advertising in The Bulletin does not imply approval or endorsement by the Hillsborough County Medical Association. The Bulletin assumes no responsibility for statements made by its contributors. For advertising rates and mechanical data, contact the HCMA.

Opinions expressed by the authors are their own, and not necessarily those of The Bulletin or the HCMA. The Bulletin reserves the right to edit all contributions for clarity and length as well as to reject any material submitted.

---

# President's Message

---

## *The Art of Medicine*

Eva Crooke, MD

eva.austin@gmail.com



I was asked the same question at every single one of my medical school interviews. “How and why do you have two simultaneous Bachelor’s degrees, one in Biology and one in Humanities?” I never imagined this small detail would be noticed on my application, let alone be what set me apart just slightly enough from other candidates to get accepted. I hadn’t intended to complete both degrees when I started my undergraduate training, but I

found myself done with my Bachelor’s degree in Biology a year earlier than expected. I knew I wasn’t quite ready to move on from the college life I was enjoying, so I met with my academic advisor to review other options. All of the non-science classes I had taken happened to fall within the Humanities department, and I found out I would be able to obtain a second degree if I took another 8 classes. I chose to focus those classes on a personal interest: art history, mainly from the 18th and 19th centuries. I enjoyed the change of pace with these classes, mainly based on the observation of art and written essays. I knew right away the skills I would learn would improve my communication skills, but it would ultimately take me another 15 years to see that these classes were the perfect framework to understand the art of medicine.

We have all heard this term, “the art of medicine,” likely from our earliest days in medical school. We are then inundated with massive amounts of scientific information to learn with textbook after textbook filled with facts and physiology, but where do we learn the art once we master the science? Many would agree the art of medicine is both the synthesis of patient history, physical, and diagnostic results as much as it is contained within the interpersonal encounter between patient and physician, including communication, dealing with difficult interactions, and how we approach each individual and their experiences. But I also think the art of medicine is what physicians find meaningful in their work as healers and is the cornerstone to career satisfaction and reducing physician burnout.

The fine arts and humanities were once a part of medical education, but have become less so in the modern era. Physicians

once used paintings, drawings, and sculptures to depict anatomy and disease states. Some schools have re-introduced art, philosophy, and humanities courses back into the curriculum to balance the science-heavy education. Physicians are human, and we work in a field of service, therefore we must teach students how to balance both the art and the science. A great physician treats the whole patient with a compassionate approach to evidence-based care while utilizing emotional intelligence to ensure both physical and mental health are addressed.

The art history classes I took taught me many tenets that apply to medicine. I learned how to look critically at the small details of a painting. The development of these observational skills helped me dissect things down to seemingly minute details which can help with a difficult diagnosis. As we’ve all been told by mentors along the way, if you observe the patient, they will show you and/or tell you their diagnosis. Considering how different observers will see the same painting, with the same details, but from their own lens with their own experiences and beliefs affecting that lens, taught me how to consider each patient’s view of their symptoms and conditions. Reviewing themes of art in the context of contemporaneous historical events has allowed me to understand how social and political events can affect patients’ health and perspective on care. The different styles of art showed me that different people have different styles of conveying their message and how they prefer to communicate. Creating a 3000-word essay about one single piece of art certainly expanded my vocabulary and helped further develop my communication skills. When art expresses painful or negative subjects, you must learn the art of conveying difficult information, which has given me guidance when delivering bad news. And last, but certainly not least, I learned the art of hand-drawn sketches to help my patients understand the information I am sharing about their diagnosis and/or treatment. Who doesn’t love a cartoon uterus?!

If medicine is the science or practice of the diagnosis, treatment, and prevention of disease and art is the subjective, interpretative creation of a subject created by an artist, can these juxtaposing nouns intertwine to define the action verb of our great profession? I believe each of us defines and perfects our own art of medicine over our careers and this is the foundation of our happiness and fulfillment. With the changing landscape

*(continued)*



## President's Message (continued)

of the practice of medicine, we must continue to foster the art of medicine. It is the art that keeps us fulfilled and allows us to endure in our quest for healing. The science of medicine feeds the mind, the art feeds the soul.

**From:** Aileen Colucci  
**Sent:** Wednesday, May 11, 2022 10:31 AM  
**To:** Debbie Zorian; Elke Lubin; Anni Blackwell  
**Subject:** HCMA Inauguration Dinner May 10th  
**Importance:** High

Good morning, Ladies –

Thank you again, for inviting us to join you all at the HCMA Inauguration Dinner last night! It was an honor to be able to attend and sponsor such a special event. All of the time and effort that was put into this evening did not go unnoticed. You all did a FANTASTIC job, as usual! It was truly a great event. We were very impressed with Dr. Crooke and know she will provide amazing leadership in the coming year. We look forward to future growth with HCMA and the MCMS Insurance Trust!

I hope you all have a great day!

**Aileen Colucci**  
Account Manager, GBS North Florida



**Add Fun, Romance & Excitement  
To Your Life...DANCE!**

**It's Easy. We'll Show You How!**

**Try Our Fun Beginners Course**  
2 Private Lessons and 1 Group Class  
**Special Offer \$79**

**Call Now (813) 253-0644**  
Gift Certificates Available

**Librer's** School & Dance Club  
FL Reg. 007  
Since 1979 ...Your Place to Learn  
...Your Place to Dance

Davis Islands, Tampa ♦ [LibrerDanceStudio.com](http://LibrerDanceStudio.com)

## The first & only boutique full service law firm

- Buy/Sell a Healthcare Business
- HR Issues & Employment Contracting
- Compliant Practice Expansion
- Licensure Defense
- Payor Disputes

(561) 455-7700  
[FLORIDAHEALTHCARELAWFIRM.COM](http://FLORIDAHEALTHCARELAWFIRM.COM)



FLORIDA HEALTHCARE  
LAW FIRM

**HCMA  
BENEFIT  
PROVIDER**



Serving you in-person & virtually.  
Complimentary 15 min consultation  
for HCMA members! HCMA Benefit Provider

Please tell the advertiser you saw their ad in the HCMA Bulletin!

---

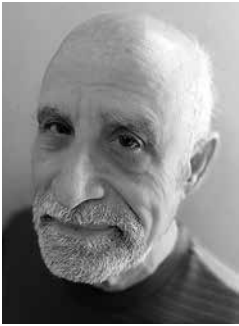
# Editor's Page

---

## *Like it or not*

David Lubin, MD

dajalu@aol.com



I have several pet peeves.

One that I had was about two years ago, during former President Trump's administration and the way he handled COVID-19. I'm sure it bothered a few of you too, but some felt otherwise. I heard from a couple of members when I wrote my columns, and I offered them the chance for rebuttals, but they chose not to respond.

But I have other pet peeves, maybe some not as controversial.

I hate driving in traffic. I'm not fond of my cable company, but who is? I get upset with bad service at restaurants, and service people who don't show up. I hate business voice mail. How about things that stop working just after the warranty expires? TV shows, that must play loud dramatic music in the background, making dialogue even harder to understand. The use of the double-winged, double-snake caduceus, by TV networks, corporations, medical facilities, and even our own Florida Board of Medicine, rather than the true symbol of medicine, the staff of Aesculapius.

But I have a new one at the top of the list. I'm not perfect, and I'm even guilty of that which I will expound on, but truly, it's gotten out of hand.

Growing up, we all, or at least most of us, were guilty of saying "uh" or "um" when conversing with others. I know I did, and I would also and still do say "Huh?" when someone says something to me, even though I may hear them, but don't think I understand what they said. I could say it was hereditary because my mother did the same thing, but I know it's not. It's a bad habit; I am the first to admit it; I apologize for doing it. I try to not say it, so I just repeat in my head what I heard, but sometimes I have an issue with speech discrimination, and I have to ask again what was said. But I'm trying.

Then there was the "you know," phase. I think it's one of the favs of sports personalities. But we all said it, and some of us probably still do, and, you know, an occasional you know, is ok, it's just when, you know, it becomes excessive, that it crosses the annoyance line. And let us not forget "so" and "I mean."

And, you know, in the past few years, there's a new verbal annoyance, the worst yet.

LIKE

Again, we all say it; it's a part of our colloquial speech habits. But I think it's mainly a younger generational thing. I have tried to keep track lately and have heard it from guests on late-night talk shows, the hosts themselves, in sports interviews, even in comic strips, and on reality TV shows, including one episode of Big Brother. Do a search on YouTube for "Cody can't, like, speak Big Brother" and you'll, like, see what's probably an unofficial Guinness World Record for "likes" in a minute.

The online Dictionary.com has 24 definitions of "like." The most common adjective is "of the same form." *I cannot remember a like instance.*

As a preposition, "*He works like a beaver,*" or is "*just like his father.*"

An adverb use is "nearly," or "closely," as in "The house is more like 40 than 20 years old." There's also a "nonstandard" use, "as it were; in a way; somehow," as in "*I did it like wrong.*"

The conjunction use is "in the same way as; just as" as: "*It happened like you might expect it would,*" or "as if": "*He acted like he was afraid.*" "*The car runs like new.*"

Like also appears as a noun, "*No one has seen his like in a long time.*" "*Like attracts like.*"

The last definition of *like*, number 24, has it listed as an interjection.

*Informal. (used in speech, often in a nonvolitional or habitual manner, to preface a sentence, to fill a pause, to express uncertainty, or to intensify or neutralize a following adjective):*

*So, like, why didn't you call me?*

*The music was, like, really great, you know.*

*I was, like, so hyped up, like, I couldn't go to sleep!*

*Like* is not needed in any of the above informal sentences. My issue is that some say it a LOT more than others. I've had friends, colleagues, and family members use it excessively. I haven't, and probably won't, tell anyone (except my discussions about it with Elke) because I don't want to be the "Oh, *like* you're Mr. Perfect, eh?" That's not the point. I would tell some-

*(continued)*



## Editor's Page (continued)

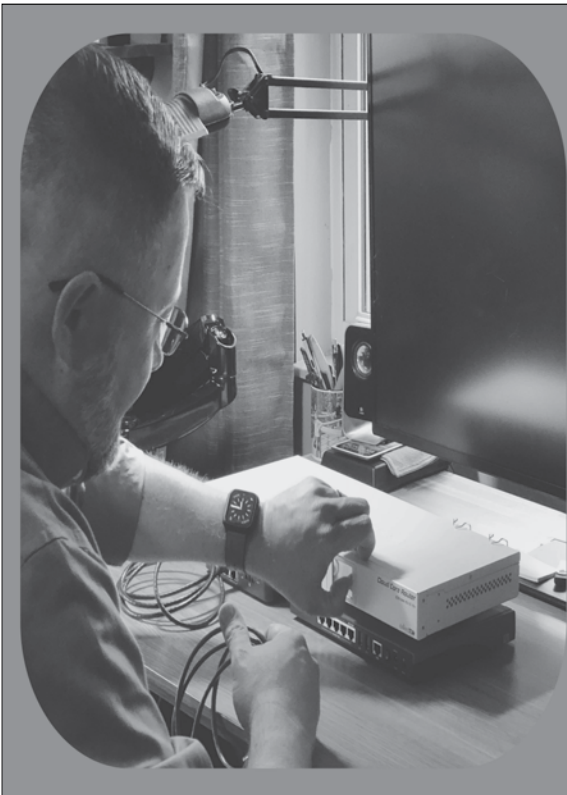
one because I feel it would make them a better communicator, and that excessive use is just annoying.

If it's used in any of the 23 definitions before #24, then *like*, I don't have an issue, but *like*, if it's used, just to be part of, like say, definition #24, then *like*, enough said.

### Letters to the Editor can be submitted to:

David Lubin, MD

Dajalu@aol.com



## OUR MISSION

We curate, deploy, and manage technology with wisdom, integrity, and diligence to prosper local businesses, the people they serve, and our communities.

## OUR VISION

Our clients thrive.  
The world becomes a better place.

**We're here to help.  
Contact us today.**



**(813) 229-1700**  
**www.sterlingideas.com**

Please tell the advertiser you saw their ad in the HCMA Bulletin!

---

# Executive Director's Desk

---

## *Government Intrusion into Healthcare*

Debbie Zorian

DZorian@hcma.net



As I write this article, it has been three weeks since the Supreme Court overturned *Roe v. Wade*, the landmark ruling in our country that established the constitutional right to abortion in 1973. The court's controversial ruling now gives individual states the power to set their own laws. Almost half of the states are expected to outlaw or severely restrict abortion which will affect tens of millions of people around the country, many who may have to cross state lines to seek reproductive health care.

What puzzles me is that often, the same people who oppose Covid vaccine requirements arguing that it's "my body, my choice" are the very ones against abortion rights. These two arguments contradict each other. "My body, my choice" should not be an "issue of convenience" depending on one's personal beliefs.

The AMA adopted policy at their annual meeting in June that declared government intrusion into medicine is a violation of human rights. AMA President, Dr. Jack Resneck, Jr., is quoted as saying "The American Medical Association is deeply disturbed by the U.S. Supreme Court's decision to overturn nearly a half century of precedent protecting patients' right to critical reproductive health care - representing an egregious allowance of government intrusion into the medical examination room, a direct attack on the practice of medicine and the patient-physician relationship, and a brazen violation of patients' rights to evidence-based reproductive health services."

*Although I will touch on issues that pertain to the objections of the Supreme Court's decision, this does not reflect the opinion of the HCMA, its members, or the Editorial Board.*

In reading many articles and listening to debates on this extremely sensitive issue, it is believed that overturning *Roe* will negatively affect patient safety, privacy, health, and maternal mortality. It will cause our country to see greater economic hardship, kids who will be raised in more precarious economic circumstances, and ultimately, upend the lives of a countless number of people. The decision has created much turmoil and bitterness between supporters and opponents alike.

Some of the most troubling issues focus on how the changing landscape of abortion access will impact survivors of sexual violence, women who develop life threatening complications during pregnancy, and the decisions made by parents when significant developmental defects of the fetus occur. Decisions regarding these tragic situations should not be made by the dichotomous thinking of non-medical people.

First, for states that now have no exceptions for rape or incest, abortion bans and restrictions take the prevalent threat of sexual violence and make it even more terrifying. Taking decisions away from girls and women by forcing them to carry a pregnancy they do not want, especially when they have already had their physical autonomy violated, poses another kind of cruelty and additional trauma. A heartbreaking example recently came to the forefront regarding a 10-year-old rape victim who was forced to travel outside her state of Ohio to terminate her pregnancy. A child herself, it's difficult to imagine her mental and emotional state and ability to parent another child, let alone the possible physical trauma placed upon her if she was forced to continue her pregnancy.

Secondly, if a woman needs a life-saving abortion, there is question as to how imminent her death must be and to what degree physicians will be responsible for the decision made. Clinicians in states with abortion restrictions that have just gone into effect, or are approaching, are racing to understand the exact outlines of those restrictions in cases where complications arise. Currently, states with stringent bans on abortion allow exceptions when the mother's life is at risk, though the threat of prosecution for physicians has created confusion as the legal terrain is very much in flux.

Thirdly, I can't imagine how emotionally and psychologically devastating it is for a woman to be told that her baby has significant developmental defects or a condition that will not allow survival. Termination provides parents with an opportunity to have some control in a situation in which they are otherwise completely powerless. Being forced to birth a baby who will suffer constant and insurmountable anguish with no quality of life, or a fetus that will die during or after birth, puts an incomprehensible burden and risk on the mother and family.

Moreover, abortion and miscarriage are often clinically iden-

*(continued)*

## Executive Director's Desk (continued)

tical. Many women who experience miscarriages require treatments to avoid complications that threaten their health, which can include treatments used for abortion care. Given the similarity in treatments, and the confusing and unclear laws that are currently in effect, questions are surfacing as to whether physicians may hesitate to treat pregnancy loss altogether.

The bottom line should be clear. When a patient is in a precarious medical condition, having to include politicians in deciding what the best course of care should be is undeniably dangerous. This massive intrusion into the privacy and healthcare of patients will simply end "safe" abortion - risking devastating consequences, including patients' lives.

In the past, government policies interfering in health care decisions have worsened problems, driven up medical costs, and hindered transparency. Further government intrusion in dictating limits or bans on reproductive healthcare will only widen the gap between the physician/patient relationship and severely compromise access to safe medical care.

*Please note...my article is not meant to reflect negatively on anyone's belief. I personally feel that this issue is not black-and-white. I believe government intrusion into the practice of medicine is dangerous regardless of the subject.*

## Joining is Easy!

Do you have a colleague in Hillsborough or a surrounding county that is not an HCMA member? Direct them to the HCMA website to learn about:

- Advocacy efforts
- Benefits only members receive
- Latest news
- *The Bulletin*
- The Physician Wellness Program
- Upcoming events

Physicians in Hillsborough receive a discount for their first year's dues. Physicians in surrounding counties can join for \$250 annually.

[www.hcma.net/join-renew](http://www.hcma.net/join-renew)

Membership is only a few clicks away!

**Ferman** Serving Tampa's Medical Community Since 1895.

For a personal VIP car-buying experience, please contact:  
John Rebello, Director | Personal Automotive Management Services  
[john.rebello@ferman.com](mailto:john.rebello@ferman.com)  
**Ferman.com**

Logos for BMW, BUICK, CHEVROLET, CHRYSLER, DODGE, Ford, GMC, Jeep, MAZDA, MINI, RAM, and VOLVO.

Please tell the advertiser you saw their ad in the HCMA Bulletin!



# –Benefit Provider – The Bank of Tampa–

## *The Basics of Equipment Financing*

Scott Gault

Hillsborough County Market President

sgault@bankoftampa.com



All businesses have equipment needs, and medical practices are no different. Whether you are looking to upgrade equipment or you are outfitting a new practice, practice owners may consider acquiring equipment through equipment financing.

Equipment financing is a type of loan or lease that is specifically designed to purchase or borrow machinery or equipment required to run a business. What makes equipment financing different from other financing options is that it is used for the purchase of machinery and equipment essential to running your business.

It is generally a good idea to have an understanding of what hard asset you are looking to purchase and where you are looking to purchase it from. In most cases, the financial institution would be covering either all or a percentage of the asset. You will receive a pre-approval for a line of credit to be used for the purchase or upgrading of equipment, and you will make monthly payments to pay off the principal plus interest over a fixed term.

The most common ways to finance equipment is either through a loan or a lease. With an equipment loan, the asset that is being purchased serves as collateral. These loans are useful when a borrower needs equipment long-term, but either doesn't have or doesn't want to use their working capital to make the purchase outright. An equipment lease may be a good option for a borrower who frequently trades out equipment. Instead of borrowing money to purchase the equipment, the borrower would pay a fee to lease the equipment.

### Equipment Financing with The Bank of Tampa

The Bank of Tampa offers equipment financing options to those in the medical community, including both loan and lease options, through our practice solutions program. In addition to equipment financing, our practice solutions include:

- Up to 100% business financing strategies\* to support a variety of borrowing needs including practice expansion, practice acquisition, real estate acquisition/refinance and office improvements
- Robust cash management and merchant card platforms to help you manage cash flow and improve controls

The Bank of Tampa also offers a full suite of services to meet your personal financial needs:

- Deposit accounts
- Personal loans, including credit cards and Home Equity Lines of Credit
- Residential mortgages
- Wealth Management Services\*\* and Retirement Planning\*\*

If we can assist you in your equipment financing needs or by helping you to expand and grow your practice, please contact us directly at (813) 872-1200.

### Disclosures

\*All programs subject to credit approval and loan amounts are subject to creditworthiness.

\*\* Retirement Planning and Wealth Management Services are NOT FDIC insured, NOT deposits or other obligations of the Bank and MAY lose value.



With much sadness, we report that **Stephen Fluharty** passed away on August 11, 2022. Mr. Fluharty served as the Executive Vice President of The Bank of Tampa, where he was employed for 25 years. He wanted to be remembered as a “good husband, good father, good grandfather, good banker, and good friend.” Mr. Fluharty is survived by his wife, Lynn, two sons, grandchildren, a brother, and many friends and colleagues. Donations can be made in Mr. Fluharty’s name to St. Thomas Chapel at DaySpring, St. John’s Episcopal Church, or Berkeley Preparatory School.



## PUT EXPERIENCE ON YOUR SIDE.

With over 32 years' experience, Kevin J. Napper has been recognized in *Best Lawyers in America* for Healthcare Litigation, "White Collar" Defense, and "Bet the Company" Litigation for 12 consecutive years.

Our services include legal representation for:

- Physicians
- Healthcare executives
- Hospitals
- Healthcare networks
- CEOs
- Business owners ...

and other entities in a broad array of civil and criminal matters including professional liability (medical malpractice), inquiries from the Department of Justice, United States Attorney's Office and the Florida Attorney General's Office.

Whatever your situation, we've been there before and can help protect your interests. Call today for an appointment.



If you are facing legal questions and are unsure where to turn ... put experience on your side and contact Kevin J. Napper P.A.

**KEVIN J.  
NAPPER P.A.**

604 S. Boulevard • Tampa, FL 33606

813.443.8432

[www.KevenNapperLaw.com](http://www.KevenNapperLaw.com)

The hiring of a lawyer is an important decision that should not be based solely upon advertisements. Before you decide, ask us to send you free written information about our qualifications and experience.

Please tell the advertiser you saw their ad in the HCMA Bulletin!

---

# Legislative Update

---

## *What we did for you this year!*

Michael Cromer, MD

Chairman, HCMA Government Affairs Committee

drmcromer@gmail.com



Some of you reading this article may have been wondering what the HCMA does when we say we provide political advocacy on behalf of our members and our profession. Members of the Government Affairs Committee meet with our local state legislators and their aides informing them of the issues that are important to us and our patients. Through this, we establish relationships where our legislators listen to our issues and are better prepared to vote

on legislation that comes before them during the legislative session. Occasionally, we also guide legislators in writing bills they are willing to sponsor in the upcoming legislative session.

This year we had more than just a few legislative victories that I would like to share with you. First of all, this is the first year in the last four years that no bills were passed that would allow other professions to expand their scope of practice into the field of a licensed physician. These included not allowing psychologists to prescribe controlled substances, preventing autonomous practice by physician assistants, and limiting the expansion of certified registered nurse anesthetists' independence. These bills, as well as others, will resurface again and we will continue to educate our legislators on the pitfalls of allowing other professions to practice medicine independently.

I would also like to highlight other pro-medicine bills that passed this year, some of which went into effect on July 1, 2022.

**Medical Education Reimbursement and Loan Repayment Program:** While this Program was established in 2002, the Florida Legislature has never funded the Program until now. While there are still some questions to be answered, for now, we can look to Florida Statute 1009.65, which provides the framework for the Program.

This year the Program was funded with \$6.4 million for primary care healthcare professionals who work in certain underserved locations to apply for up to \$20,000 per year to reimburse medical educational expenses. Currently, the Department of Health is still in the process of implementing the Program.

**Telehealth:** SB 312 allows a telehealth provider to issue a re-

newal prescription for a controlled substance listed in Schedules III, IV, and V. Current law remains for schedule II-controlled substances, including an exemption for the treatment of a psychiatric disorder, inpatient treatment at a hospital, treatment of a person receiving hospice services, and treatment of a nursing home resident.

The provision that would allow for audio only to be counted as a telehealth visit did not pass. We will be looking into that provision in the upcoming session as well as requesting telehealth visits to be paid on par with in-person visits.

**COVID-19 Liability Protections:** Passed in 2021 SB 7014 provided liability protection for COVID-19-related healthcare claims. This bill was amended so that this protection for healthcare providers now extends through June 1, 2023. This legislation was signed by Gov. DeSantis on Feb. 24, 2022.

**Emergency Care for Minors:** HB 817 was amended to allow physicians to provide emergency medical treatment to minors without parental consent anywhere such treatment is needed – not just in hospital and college health services.

**Step-Therapy Protocol:** HB 459 chips away at the onerous step-therapy process put in place by insurance companies. Effective July 1, 2022, this legislation mandates that a health insurer must publish on its website, and provide in writing, the procedure to request a step-therapy protocol exemption. It requires insurers to authorize or deny a protocol exemption in a reasonable period. If a request for exemption is denied, insurers must provide a written explanation that includes the reason for the denial, the supporting clinical rationale, and the procedure to appeal the denial.

These are just some of the highlights of the healthcare-related bills that will affect us. Please feel free to email me if you have any questions about these or other issues. We invite you all to become more involved in the legislative process. If you are interested in the Government Affairs Committee, send an email to ELubin@hcma.net; anyone is welcome to attend. The Committee will determine the priority slate of items for next year's legislative session and share it with the HCMA membership.



**The HCMA's 3rd Post-Session Legislative Reception**, led by Dr. Eva Crooke (HCMA President) and Dr. Michael Cromer (Chm, HCMA Government Affairs Committee) was held on June 22nd.

This forum provides an excellent opportunity to converse with our legislators and their staff in an informal setting.



Attendees recapped medicine's priority issues of the 2022 Florida Legislative Session and discussed potential bill topics for the 2023 Session.



Dr. Cromer addressed the group reviewing the wins and losses from the 2022 Legislative Session.



Elke Lubin (HCMA Executive Assistant), Dr. Georgetta Bundley, Debbie Zorian (HCMA Executive Director), and Skoervitch Emile (Legislative Assistant for Rep. Fentrice Driskell).

## New Members

### Active Members

Lili Buzsaki, MD  
Preventive Medicine  
White Sands  
2011 N. Wheeler St., #410  
Plant City, 33563  
877.640.7820

Carlos Lamoutte, MD  
Obstetrics/Gynecology  
Bay Care Medical Group  
1601 W. Timberlane Dr., #400  
Plant City, 33566  
813.321.6677

### Affiliate:

Diane Gowski, MD  
Internal Medicine  
Retired from Bay Pines VAMC

Michael Morgan, MD  
Dermatopathology  
Korpath  
3110 Cherry Palm Dr.  
Tampa, 33619  
813.932.0374

John Hamill, MD  
Dermatology  
Gulf Coast Dermatology  
7547 Jacque Rd.  
Hudson, 34667  
727.862.8561

Ajoy Kumar, MD  
Family Medicine  
AdventHealth  
12470 Telecom Dr.  
Temple Terrace, 33637  
813.929.5458

Caroline Amanda McDonald, DO  
Psychiatry  
Sarasota Psychiatric Services  
2801 Fruitville Rd., #200  
Sarasota, 34237  
941.254.1122

### Retired Member:

Paul Lauber, MD  
Retired from radiology - part-time resident from Michigan. We look forward to meeting Dr. Lauber and his wife, Susan, at a future HCMA Membership Dinner.

# —Organized Medicine – National Level—

## *AMA Annual Meeting Summary*

Eva Crooke, MD

eva.austin@gmail.com



In June, I attended the AMA Annual Meeting and the House of Delegates convened in Chicago, as a delegate. The main message: AMA Recovery Plan for America's Physicians. This five-pronged approach is geared toward taking care of physicians and helping them practice medicine. The website clearly states, "You took care of the nation. It's time for the nation to take care of you. It's time to rebuild. And the AMA is ready." The recovery plan includes: fixing prior authorization, reforming Medicare payment, fighting scope creep, supporting telehealth, and reducing physician burnout

recovery plan includes: fixing prior authorization, reforming Medicare payment, fighting scope creep, supporting telehealth, and reducing physician burnout

### **Fixing prior authorization**

Prior authorization is a health plan cost-control process that requires providers to qualify for payment by obtaining approval before performing a service. It is overused, costly, inefficient, opaque and responsible for patient care delays. The AMA is taking a number of steps to reform prior authorization this year: working with payers to reduce the overall volume of prior authorizations, increasing transparency on requirements, promoting automation, and ensuring timely care for patients.

### **Reforming Medicare payment**

The AMA is deeply alarmed about the growing financial instability of the Medicare physician payment system due to a confluence of fiscal uncertainties physician practices face related to the pandemic, statutory payment cuts, lack of inflationary updates and significant administrative burdens. The evidence is clear: The Medicare payment system is on an unsustainable path threatening patient access to physicians.

### **Limiting expansion of scope of practice**

An AMA-led coalition of 108 national, state and specialty medical societies (AMA Scope of Practice Partnership), has been active in dozens of states this year, working to block legislation that would provide inappropriate expansion of the medical services and procedures nonphysician health professionals are allowed to perform. Fighting scope creep is a core element of the AMA Recovery Plan for America's Physicians.

Amid a physician shortage, NPs and PAs seemed to be a fix and lead to increased scope of practice. Data from a review in Hattiesburg, MS showed this wasn't the case – the cost of health-care was significantly increased compared to care by physicians. The AMA supports additional studies to tally the true cost of unsupervised nonphysician care. You can read more here: <https://tinyurl.com/3mtnuzjv>

### **Promoting Telehealth**

The AMA's advocacy continues to make it easier for physicians to expand care to their patients via telehealth and receive fair and equitable compensation for their services. The AMA continues to develop the resources you need to quickly implement and optimize telehealth programs and continue care. AMA research spurs solutions that keep physician and patient needs at the forefront of telehealth delivery.

### **Physician Wellness**

Far too many American physicians experience burnout. The AMA develops resources that prioritize well-being and highlight workflow changes so physicians can focus on what matters—patient care. See more here: <https://tinyurl.com/ty8nj959>

In addition, the AMA adopted policy with a strong stance against gun violence, against criminalizing medical care in the US, and for stopping public health disinformation. A summary of the highlights from the House of Delegates can be found on the AMA website.

## **New benefits coming soon!**

Effective March 1, 2023, the MCMS, Inc. Insurance Trust is adding group dental, vision, life & disability to the portfolio of exclusive benefits available to HCMA members and their employees! Contact [Ocala.GBS.TrustBenefits@ajg.com](mailto:Ocala.GBS.TrustBenefits@ajg.com) to learn more.



Mike Jensen  
MSFS, CFP®, CFBS, AEP  
Adjunct Faculty Member  
USF School of Medicine



Jeff Anderson  
CFP®

Jensen Anderson/Physicians Wealth Planning, LLC is a Financial Planning firm dedicated to serving physicians for over 30 years. HCMA members receive a Comprehensive Financial Plan at a discounted rate of \$500.00 (a \$1,500 value).

This opportunity will give any HCMA member who may already be working with a planner to have someone look over their plan. If you have not created a plan, this is a great opportunity to do so.

For additional information, please call us at 813-287-8379 or email [jmjensen@financialguide.com](mailto:jmjensen@financialguide.com) to request a meeting.  
[www.Physicianswealthplanning.com](http://www.Physicianswealthplanning.com)

## MISSION STATEMENT

*It is our mission to make a material difference in our clients' lives by joining in partnership to proactively focus on the critical financial issues that present themselves on a regular basis. We strive to assist our clients by bringing together research, perspective, experience, planning, and products so that sound financial decisions can be made. This focus is to foster the creation and preservation of wealth to establish financial independence today and maximize the perpetuation of the wealth for the benefit of generations to come.*

□ ————— □  
J. Michael Jensen & Jeffrey Anderson are registered representatives of and offers securities, investment advisory and financial planning services through MML Investors Services, LLC, Member SIPC. Supervisory Office: 4830 W. Kennedy Blvd. Suite 800 Tampa, FL 33609. (813) 286-2280. Jensen Anderson Wealth Management, LLC is not a subsidiary or affiliate of MML Investors Services, LLC.



Please tell the advertiser you saw their ad in the HCMA Bulletin!



---

# Reflections

---

## *Interviewing Applicants for Medical Training*

Richard F. Lockey, MD

rlockey@usf.edu



As a Professor of Medicine at the University of South Florida for almost 50 years, I have had the opportunity of interviewing applicants for various training programs at the Morsani College of Medicine.

What do I look for in an applicant? First and foremost, a broad-based educational background, a liberal arts education, much more than just one based

in science. The latter today is more the rule than the exception. My Temple University Class of 1965 was composed of “pre-med students” almost all of whom earned a BA or BS degree. At Haverford College, I was asked to choose one or the other, i.e., do I want a BA or BS degree. Each of us took several courses in biology, physics, and chemistry, regardless of the degree received. The rest of the time was devoted to liberal arts. In fact, at the time, medical schools treasured students with a broad-based liberal arts education, not one just based in science.

In stark contrast, the medical class of 2026 at the University of South Florida Morsani College of Medicine is primarily made up of individuals with scientific backgrounds. Only 2, one in art and one in classics, list themselves as liberal arts majors. Almost half of the undergraduate majors list the following specialty areas of education: biology (49), bio-medical science (27), and neuroscience (14). I am convinced that a broad-based liberal arts education gives a student a much greater chance of coping with the rigors of medical school, residency, and the practice of medicine, i.e., being “well” because of their prior exposure to literature, music, art, history, and many others of the liberal arts.

Here is an example of what I am writing about. I participated in a “colloquium” on inflammatory diseases for 2<sup>nd</sup>-year medical students. I was talking informally about asthma, stating that “asthma is like Bach fugue, in which there are many variations on the same theme.” I continued to explain that so too, is asthma, a syndrome rather than one disease, having many different phenotypes and endotypes. In other words, just as there are different variations on a single theme of a Bach fugue, so too are there different “variations” of asthma. After several minutes of blank stares, I asked them “who is Jonathan Sebastian Bach?”

None knew. I spoke about Bach for 3-4 minutes and then asked if they knew another composer. One of them, in a barely audible voice, replied, “Is Mozart a composer?”

What else do I look for when I interview individuals? I first try to assess their level of confidence. Do they address the question asked? Do they reply to simple inquiries with a yes, no, or I don’t know? Do they maintain eye contact? Can they reasonably explain why they answered the question the way they did? Most of all, can they give a brief, concise 5–10-minute biographical sketch covering some aspects of their life, i.e., education, training, or outside interests?

Second, and equally important, I look for one or two outstanding achievements. These can include high school activities, e.g., the Gold Award for a Girl Scout, or Eagle Award for a Boy Scout; participation and achievement in the arts or athletics; major leadership positions, such as president of a student council, class, or other entity. Success in high school can be equally informative as in college.

Third, has the applicant ever worked, i.e., actually earned a living? If so, what exactly did they do and how long did they have the job? Did their socioeconomic background mandate that they work, i.e., help support their college education, or did they work in spite of economic security? What were their job responsibilities, to whom did they report, what kind of progress did they achieve, and what did they gain from this activity? I find that students who have had jobs and have struggled both in education and financially, in general, seem to be more motivated.

Fourth, almost every applicant has an excellent Grade Point Average (GPA). Medical schools, in particular, love high GPAs and Medical College Admission Test (MCAT) scores. Today, GPAs are inflated and not equal from one institution to another. MCAT scores often are a reflection of how much science an individual takes while in undergraduate or graduate school and how many extra courses they take to prepare for the test. Therefore, I don’t emphasize GPAs and MCAT scores the way that I do other attributes.

In summary, I look for individuals who will treat patients as they do family members. I try to assess whether there is a true love for medicine. Attributes, such as those outlined above,

*(continued)*

# Reflections (continued)

---

both in education and during an interview, do not necessarily assure success. However, individuals with a broad-based educational background have a much better chance of being actively involved in the community of medicine and the community at large. They also can find ways to entertain themselves outside of medicine because of the knowledge derived from their broad-based education.

*Dr. Lockey is a distinguished University Health Professor, Joy McCann Culverhouse Chair in Allergy and Immunology, Professor of Medicine, Pediatrics & Public Health, and Director, Division of Allergy and Immunology.*

---

## HCMA In Brief

---

### HCMA DUES STATEMENTS HAVE BEEN SENT

2023 HCMA membership renewals have been sent electronically and via US postal service. HCMA dues are due January 1st and unpaid members will be removed from the database on March 31st. Renewing is easy! Visit the HCMA website, [www.HCMA.net](http://www.HCMA.net), and click "JOIN/RENEW."

### HCMA MEMBERSHIP SAVES YOU MONEY

Membership in the HCMA entitles you, regardless of membership category, to all offers and discounts given by our Benefit Providers and the services of the HCMA Foundation Life Bridge Physician Wellness Program. Professional liability insurance may be discounted an additional 10% for qualifying members, legal documents, forms, and medical practice checklists are a click away, marketing and access to a contactless patient check-in program, and up to six complimentary counseling sessions are available to you right now. Visit [www.HCMA.net](http://www.HCMA.net) for more information or call the HCMA office: 813.253.0471.

### UPDATE YOUR HCMA PROFILE

#### HCMA Database & Website - New and Improved!

In order to make use of our innovative new database and all of its features, all HCMA members need to create a password for their profile.

By setting up your profile, it will ensure that you have full access to our website in which you can update your office information, your home mailing address, RSVP to our events, pay dues, and receive all future correspondence from the HCMA.

Please follow these few simple steps to set up your profile:

- Log in to your HCMA account at [www.hcma.net](http://www.hcma.net)
- Click the orange sign-in icon located in the upper right-hand corner
- Enter your email address - IF YOU HAVE NOT CREATED A PASSWORD YET, click the "forgot password" link and

follow the instructions.

- If you have any questions, please contact Anni Blackwell at the HCMA: 813.253.0471 or [ABlackwell@hcma.net](mailto:ABlackwell@hcma.net).

### COVID-19 RESOURCES

Visit the HCMA website, [www.hcma.net/Covid-19-information](http://www.hcma.net/Covid-19-information), for updated resources, tools, and Q&A.

### MISSED THE MONTHLY ENEWS?

HCMA's monthly electronic publication, Enews, is sent the first week of each month. Included are COVID news, pertinent information, new members, a spotlight on savings, and more... Enews is also posted on the HCMA website for those who suffer from an overloaded email inbox: [www.HCMA.net/Latest-News](http://www.HCMA.net/Latest-News).

### ONLY FOUR MONTHS AWAY

And half of the licensed physicians in Florida will have to renew their medical license by January 31, 2023, after completing the required 40+ CME hours. Don't wait until the last minute. Contact the HCMA to receive the latest CME News which includes a list of CME resources: 813.253.0471 or Elke Lubin at [ELubin@hcma.net](mailto:ELubin@hcma.net).

### YOUR HCMA STAFF

The HCMA's administrative staff represents over 80 years of HCMA experience. This small but mighty staff ([www.HCMA.net/HCMA-Staff](http://www.HCMA.net/HCMA-Staff)) strives for excellence and is committed to supporting members and the mission of the organization: Advocating for physicians and the health of the communities we serve.

### New benefits coming soon!

Effective March 1, 2023, the MCMS, Inc. Insurance Trust is adding group dental, vision, life & disability to the portfolio of exclusive benefits available to HCMA members and their employees! Contact [Ocala.GBS.TrustBenefits@ajg.com](mailto:Ocala.GBS.TrustBenefits@ajg.com) to learn more.

# CPAs Specialized in the Healthcare Industry



STRENGTH IN NUMBERS SINCE 1983

**Healthcare** is a dynamic industry with start-up companies, technologies, regulations, consolidations, and insurance complexities shaping the landscape every day. This makes it challenging to take full advantage of strategic planning and execution necessary for long-term success.

**Rivero, Gordimer & Company, P.A. (RGCO) understands the healthcare industry** from our many years of advising providers such as physician groups (primary care and specialty care); ambulatory surgery centers; multi-specialty clinics; home-care companies; assisted living facilities; revenue-cycle technology businesses; Federally-Qualified Community Health Centers (FQHCs); and dental practices.

**Keeping up with industry insights** enables us to partner with our clients and advise on the challenges presented by fragmented reimbursement systems and a long-discussed transition to quality outcome-based compensation systems from the current productivity models.

Our specialized healthcare team frequently consults on joint ventures, physician compensation plans, maximizing practice cash flow, and non-qualified deferred compensation plans.

If you would like more information about how we represent the healthcare industry, please contact a member of our Healthcare Committee.



Stephen G. Douglas, CPA  
Shareholder / Audit Team  
sdouglas@rgcocpa.com



David Bohnsack, CPA  
Shareholder / Tax Team  
dbohnsack@rgcocpa.com



Rene J. Zarate, CPA • ABV  
Director – Valuation  
& Advisory  
rzarate@rgcocpa.com



Jonathan Meighan,  
MHA, CVA  
Consultant – Valuation  
& Advisory  
jmeighan@rgcocpa.com

**HCMA members**  
receive a complimentary one-hour consultation.

Partner with RGCO, who understands the healthcare industry and specializes in servicing your individual needs:

- Tax & Accounting Solutions
- Tax Planning
- Financial Reporting: Audits, Compilations & Reviews
- Bookkeeping
- Business Valuation
- Succession Planning
- Mergers & Acquisitions
- Process & Performance Analysis
- Federal & State Regulations
- Complex Payroll Services
- Litigation Support/Owner Disputes
- Business Consulting and Project Budgeting



Since 1983, Rivero, Gordimer & Company, P.A., has been committed to long-term relationships and innovative yet practical solutions that contribute to our clients' success. From routine bookkeeping solutions to advising on major financial decisions, look to us as your full-service partners providing the information you need, when you need it.

201 N. Franklin Street, Suite 2600, Tampa, FL 33602 • 813-875-7774 • www.rgcocpa.com

© Rivero, Gordimer & Company, P.A.



Please tell the advertiser you saw their ad in the HCMA Bulletin!

---

# The Results are In

---

## *Corn-on-the-cob survey*

David Lubin, MD

Dajalu@aol.com



Thanks to everyone who submitted an email describing how they eat corn-on-the-cob. I know it was kinda corny, but with everything going on around us, I just thought it might provide a bit of comic relief. But little did I know that many people take eating corn-on-the-cob quite seriously.

Along with HCMA members, spouses, and family members, I included a number of responses from those attending a Treuberg Father's Day celebration at Elke's brother's house. I promise I won't mention names to protect some of you from potential embarrassment. I thought about it, but nawwww, can't do it.

- Overall, here are the totals:
- Typewriter-24
- Spiral-14
- Both-2
- Scrapers-3 (one with a specific corn-on-the-cob scraping tool)
- Bi-eater-1 (they could go either way, just depends...)
- Machine Gun-1 (I'm assuming this might be closer to a typewriter, but thought it deserved its own category)
- I don't eat it-1
- I refuse to say although you've asked me 3 times to clarify my email response-1
- Random, but most likely spiral-3. In this, the most unusual category, one physician couple and their 42-year-old Yellow Nape Amazon Parrot eat around the piece and then move on, never typewriter style, sometimes leaving part of it for later. And, uh, that's all three of them, not just the parrot. But I assume each has their own cob.

Now some of the particulars:

One who eats spirally claims "it keeps the melted butter from dripping off too quickly." *I'm not sure about the science behind that.*

One member attempted to be very diplomatic and said he tries "to avoid COTC at all costs as pieces of it inevitably get

caught between my teeth. If forced...I will cut the kernels off with a knife...typewriter style. But if confronted with social pressure to directly consume COTC, I always apply the post-modern spiralist technique. This important area needs further research and hopefully will not lead to further divisiveness amongst the body politic." *HUZZAH! HUZZAH!*

The "Bi-eater" claimed that even though he was OCD about many things, eating COTC wasn't one of them, and so he was more random.

One member claimed to have been descended "from a long line of corn-on-the-cob connoisseurs." He uses his bottom incisors to take out two rows of kernels at a time. *Royalty and talented.*

Dr. William Carson is a great photographer and has a bit of Nostradamus in him. He sent along a photo, taken a few years ago in Boca Grande, of his family consuming COTC, probably anticipating submitting it for *The Bulletin*. His family includes, daughter Kerry, son Billy, and wife Maggie.



Another member, the machine gunner, "I cut the cob in half, pierce the ends with holders, and slather butter all over it. Watching me eat it is not a pretty sight, but I get it done, then wash my face and hands to remove the butter." *Is dental floss handy?*

In the "I don't want to be a pig method"... "I hold each end of the ear, chomp 3 to 4 rows at a time all the way across the ear to get a mouthful at a time. Sometimes halfway across the ear if kernels are big." *My question is, how many kernels does it take to make a mouthful, and how big can kernels get?*

*(continued)*



## The Results are In (*continued*)

So exactly what does all this mean? Probably nothing, but it was fun.

I'm proud to say, that I'm the Lubin family member who eats COTC typewriter style. But does that make me a better person than Elke? Of course not. But I did extensive research, I Googled "eating corn-on-the-cob," and found on the scientific site, Delishably, that those eating typewriter style are analytical and rational, and like to finish one project before starting another. That seems to describe me. While those eating spirally are spontaneous, creative, and multitaskers who enjoy new adventures. That describes Elke!

And just to corroborate the science, I checked on "The Art of Doing Stuff" which confirmed that if you eat typewriter style, you're fairly stable. You might go rogue if you're a spiralist, or maybe you're a hippie, wild child, or even an artist, and most likely have unpaid parking tickets.

But if you eat like the couple with the parrot, you could be defined as a "lunatic." And if you're eating at a BBQ get-together and you're seen, it could be your last invite.

I'm just saying...that's the science. Thanks for being part of the study.

Next up...toilet paper...over or under.

He's the best physician that knows the worthlessness of the most medicines.—Benjamin Franklin.

A study from the Cleveland Clinic, reported by BBC.com found that sildenafil, Viagra, may target proteins that contribute to the development of Alzheimer's. They came to an observational, but not causal conclusion, that those patients, almost all men, had less incidence of Alzheimer's on Viagra, than those not taking it, and were planning clinical trials to test the theory.—*The Week*.

The wheel may not have been man's greatest invention after all. It may have been the handle that attached to various tools. Tools were in use 2.6 million years ago, handles 500,000 years ago, and the wheel only 6,000 years ago. Handles made existing tools, mostly rudimentary knives or scrapers, far more precise and energy-efficient, and they reduced human contact with bacteria.—*The Times* (U.K.)



**Resident Reception**

On Thursday, June 9, the HCMA hosted a Residents Reception together with Physicians Wealth Planning at Brio Italian Grille.

We celebrated all HCA and USF resident physicians, interns, and fellows and their accomplishments so far. Unfortunately, we had to say goodbye to a few resident physicians who will pursue their careers outside of Florida. We wish them all the best in their future endeavors. To all current residents, we wish you a successful start to your next year of residency!

See all the photos on the HCMA's Facebook page @HCMADocs



# Your Partner for Success

HCMA  
BENEFIT  
PROVIDER



**GCD Insurance Consultants** is an independent, full-service group benefits agency that represents medical practices of all sizes.

*"GCD found ways for my practice to save money that my current broker hadn't considered. I consider my GCD advisor to be a trusted business partner!"*

**GCD Insurance Consultants** offers a broad base of knowledge in the areas of employee benefits, payroll and human resources.

Please call for a free consultation ▶ ▶ ▶

- Employee Benefit Consulting
- Group Health Insurance
- Dental & Vision Insurance
- Life & Disability Insurance
- On-Line Enrollment
- Free HR Consultations
- ERISA & COBRA Compliance



GIONIS, CAULLEY & DILLINGER  
INSURANCE CONSULTANTS

7416 Monika Manor Dr.  
Tampa, FL 33625  
(813) 818-8805, x-232

Please tell the advertiser you saw their ad in the HCMA Bulletin!



## Helping physician owned practices provide employee benefits for over four decades!

Established in Marion County in 1981 by physician employers in the private practice of medicine, the Marion County Medical Society, Inc. Insurance Trust provides organizations with comprehensive insurance coverage for employees and their families.

### Program Highlights

- Dedicated Service & Support
- State-wide Market Presence
- Stabilized Healthcare Costs
- Customizable Benefits Portfolio
- Over \$5 Million in Reserves
- Simplified Plan Administration

For more information and to request a proposal, scan the QR Code below to contact the MCMS, Inc. - Insurance Trust or e-mail [Ocala.GBS.TrustBenefits@AJG.com](mailto:Ocala.GBS.TrustBenefits@AJG.com)



# Physician Family Alliance News

## Join Us!

Michael Kelly

Secretary/Treasurer, HCMA Physician Family Alliance  
michael19452000@yahoo.com



It is that time of year again. Dues statements will be coming out shortly, and we at the HCMA Physician Family Alliance would like to encourage you to consider joining us when you receive the dues statement. We are a group of physicians, spouses, resident physicians and spouses, and medical students. Our mission is to support the family of medicine, and we hope you'll

become involved.

Also, this year, we are seeking persons who are interested in joining a committee or serving as a committee chair. If you're interested, please contact me at the email above.

Join us!



GO RED event 2022



Back row: Bill Butler, Wally Sawyer, and John Hotchkiss. Front row: Dr. Madelyn Butler, Dr. Rae Sawyer (retired radiologist), Dr. Anne Champeaux (Chair of Pathology at USF), Coleen Shephard, Dr. Bruce Shephard, and Dr. Rebecca Johnson.



Alliance leadership: Michael Kelly (Secretary/Treasurer), Bill Butler (President), and John Hotchkiss (Membership/Outreach).

On August 27th Dr. Rebecca Johnson and Michael Kelly hosted an HCMA Physician Family Alliance National Physician Family Day pool party!!



---

# Photo Gallery

---

## Installation Dinner May 10, 2022

Dr. Eva Crooke was installed as the HCMA's 119th President. The theme of the evening was "Celebrating Tampa Bay" and celebrate we did! We honored our outgoing HCMA President, Dr. Joel Silverfield, and welcomed our newly installed President, Dr. Eva Crooke.

Many thanks to sponsors: The Bank of Tampa, Trenam Law, USF Health, Tower Radiology/Tampa General Hospital, Florida Blue, and the MCMS Insurance Trust.

Thanks to our exhibitors: Advantage Technologies, Barrymore Hotel Riverwalk, First Horizon Bank, FL ENT & Allergy, Full Circle PR, Milner, Stifel Financial Planning, Tampa Pain MD, & Total Spine and Brain Institute.

You can see all of the photos from the evening on the HCMA's Facebook page: @hcmadocs

*Photographs by Dr. David Lubin.*



Dr. Malcom Root presents Dr. Joel Silverfield with the Past President's plaque - thanking him for his service.



Dr. David Lubin poses with a Tampa collage he helped create. Photo courtesy of Dr. Marilyn Bui.



Drs. Marc and Carmen Peden.



Director of the Judeo Christian Clinic, Kelly Bell and Matt Hall.



Dr. Anne Champeaux, Michael Kelly and his wife, Dr. Rebecca Johnson, and Dr. Marilyn Bui.



Scott Gault, with event co-sponsor and HCMA Benefit Provider, The Bank of Tampa.



Drs. Ed Homan, John Sinnott, and Carol Hodges-Homan.



Harpist, Taylor Mills, who entertained us during the social hour, posed with her proud parents, Kay (former HCMA staff member) and Patrick.



HCMA's 119th President, Dr. Eva Crooke, takes over the reins from Dr. Joel Silverfield.



Erin Aebel, with event co-sponsor and HCMA Benefit Provider, Trenam Law.



Dr. Eva Crooke (center/left) is flanked by her cheering section, the physicians of The Woman's Group.



Dr. Doug Murphy (FMA President), Dr. Eva and Jace Crooke.



Ben and Courtney (APRN) Covert, Dr. Joel and Nancy Silverfield, and Charles Silverfield.



FMA represents! Dr. Doug Murphy (President), Chris Clark (CEO), Cindy Kynoch (Director of Public Policy Strategy), Jeff Scott (General Counsel), and Matthew Crowley (COO).



Back: Drs. Lazaro Hernandez, Jairo Parada, J.J. Diaz, Michael Yarnoz, and Raj Mohapatra. Front: Drs. Jack Parrino and Roberto Garcia-Ibanez.



Drs. Karen Wells, Malcolm Root, Jayant Rao, John Lippelman, Abe Marcadis, and Michael Albrink.



Tampa General Hospital was well represented.



---

# Photo Gallery

## *FMA Annual Meeting*

---

The Florida Medical Association's Annual Meeting was held August 5-7, 2022, in Orlando. The HCMA Delegation, which was allotted 26 seats this year, filled 22 of those seats! Of the 22 HCMA delegates, seven were first-time HCMA delegates and of those seven, five were new HCMA members.

The HCMA delegation is a member of the Lower West Coast Caucus (LWCC) which is comprised of the Charlotte, Collier, Hillsborough, Lee, Manatee, Polk, and Sarasota Delegations. The LWCC met before and during the Annual Meeting to review resolutions submitted to the House of Delegates and the subsequent reference committee reports. The HCMA delegation submitted one resolution, "Medicaid Expansion," which was not adopted by the House of Delegates this year.

Congratulations to the following HCMA members: Drs. Eva Crooke, Rebecca Johnson, and Michael Cromer were elected to serve as FL AMA Delegates/Alternates; Dr. Ajoy Kumar, also a new HCMA member, was elected to serve as FMA District C representative on the FMA Board of Governors; Dr. Alexander Lake was elected to serve as Resident/Fellow physician on the FMA Board of Governors; and Dr. Charles Lockwood received the Gerold L. Schiebler, MD, Advocate for Medical Students Award.

Many thanks to the HCMA members who volunteered to serve as HCMA delegates and those who served as delegates for their specialty societies. Your dedication to organized medicine is admirable and very much appreciated.

*Photographs by Debbie Zorian.*



The HCMA delegation: Drs. William Davison, Stanely Dennison, Madelyn Butler, Joel Silverfield (Delegation Chairman), Michael Zimmer, Scott Anderson, Rosemarie Garcia-Getting, Eva Crooke (HCMA President), Bruce Shephard, Raj Mohapatra, and Radhakrishna Rao. Not pictured: Drs. Wanda Cruz, Diane Gowski, John Hamill, Carlos Lamoutte, Amanda McDonald, Subhasis Misra, Michael Morgan, Michael Murphy, Christopher Pittman, Nicole Riddle, Nam Tran, and Ms. Debbie Zorian (HCMA Executive Director).



Drs. John Hamill, Carlos Lamoutte, and Diane Gowski.



Dr. Nicole Riddle.



Delegates' dinner at Christini: Coleen Shephard, Dr. Bruce Shephard, Dr. Michael Zimmer, Tatiana Dennison, Dr. Stanely Dennison, Carol Cromer, Dr. Michael Cromer, Dr. Eva Crooke, Nancy Silverfield, and Dr. Joel Silverfield.



Delegates' dinner at Christini: Dr. William Davison, David Goss, Debbie Zorian, Dr. Nam Tran, Dr. Michael Murphy, Dr. Raj Mohapatra, Dr. Radhakrishna Rao, Chase Davison, Donna Davison, and Will Davison.



During the FMA President's Celebration dinner and Casino Night: Dr. Joel and Nancy Silverfield, Drs. Madelyn Butler, and Eva Crooke.



Dr. Bruce and Coleen Shephard, Dr. Michael Murphy, and Dr. Michael and Carol Cromer.



The Lower West Coast Caucus met during the FMA Annual Meeting.



FMA House of Delegates.



HCMA Executive Director, Debbie Zorian, with the FMA Chief Executive Officer, Chris Clark.

Mr. Clark, FMA's former V.P. of Public Affairs, began serving as the FMA's CEO in April 2022.

Interested in serving  
as an HCMA Delegate?  
Contact Elke Lubin at  
[ELubin@HCMA.net](mailto:ELubin@HCMA.net)



# Personal News



Rebecca Johnson, MD



Nicole Riddle, MD

## Speaking of Drs. Johnson and Riddle...

The American Board of Pathology CEO Emeritus, Dr. Rebecca Johnson, and American Board of Pathology Test Development and Advisory Committee member, Dr. Nicole Riddle, were named to The Pathologist magazine's Power List for 2022. Congratulations!

## Congratulations to Drs. & Mrs. Jayant Rao - finally!

Dr. Jayant Rao, HCMA Past President, and the former Sheila Bongcayao, were married in June in Tahoe. The wedding was originally scheduled for September 2021 but had to be delayed due to massive fire evacuations and the COVID Delta Variant spike. Best wishes for a happy and healthy life together!

*Dr. Rao's parents, Dr. Mohan and Diana Rao, are pictured with the newlyweds.*



## The students love him!

Dr. Charles Lockwood, Dean, USF Morsani College of Medicine, was presented the Gerold L. Schiebler, MD, Advocate for Medical Students Award from 2021-2022 FMA President, Dr. Douglas Murphy, during the 2022 Florida Medical Association Annual Meeting in August. Well deserved!



Madelyn Bulter, MD



Michael Cromer, MD



Eva Crooke, MD

## HCMA members elected to serve

During the FMA Annual Meeting, which was held August 5-7, three HCMA members were elected to serve on the Florida AMA Delegation: Drs. Michael Cromer, Eva Crooke, and Rebecca Johnson. Other HCMA members who serve at the national level are Dr. Madelyn Butler who serves on the AMA Board of Trustees and Dr. Nicole Riddle who serves as an AMA delegate for her specialty, pathology. HCMA is well represented at the national level!

Do you have a "Travel Diary"  
you'd like to share?

Email: [ELubin@HCMA.net](mailto:ELubin@HCMA.net)

# The Card Shop

Service Ads - Business Cards size...The perfect advertising opportunity for companies such as your favorite electrician, plumber, A/C repairman, automotive repair shop, lawn maintenance business,

restaurant, or office cleaning crew. Contact Elke Lubin, Managing Editor, at 813/253-0471, to learn how to place a business card ad.

## ABISA

Strategic Healthcare Initiatives

**Nick Hernandez** MBA, FACHE  
CEO (813) 486-6449

PO Box 1465  
Valrico, FL 33595

nhernandez@abisallc.com  
www.abisallc.com



**Kyle Keith**  
SENIOR VICE PRESIDENT  
MARKET DIRECTOR

The Bank of Tampa  
4600 WEST CYPRESS STREET  
SUITE 100  
TAMPA, FLORIDA 33607

813-998-2765  
CELL 813-546-3727  
KKEITH@BANKOFTAMPA.COM  
WWW.THEBANKOFTAMPA.COM



**PHYSICIANS WEALTH PLANNING, LLC**  
A Jensen Anderson Company

**J. MICHAEL JENSEN, MSFS, CFP®, CFBS, AEP**

Master of Science in Financial Services  
Certified Financial Planner Professional™  
Certified Family Business Specialist  
Accredited Estate Planner



## RG&C

CPAS AND ADVISORS

**Rene J. Zarate** | CPA • ABV

✉ rzarate@rgcocpa.com  
☎ Office 813-875-7774  
📱 Mobile 813-917-6927

Rivero, Gordimer & Company, P.A.  
One Tampa City Center  
201 N. Franklin St., Suite 2600  
Tampa, Florida 33602



www.rgcocpa.com



**Patricia K. Thompson,**  
AAI, CIC | Senior Advisor

501 East Kennedy Blvd Suite 1000  
Tampa, FL 33602  
Tel: (813) 418-4492  
Cell: (813) 404-7905  
Fax: (813) 251-2585  
pthompson@sheabarclay.com  
www.SheaBarclay.com



## Reasons to Belong

- **Political & Professional Advocacy**
- **Networking with Colleagues**
- **An Enhanced Benefit Provider Program Offering Tangible Practice Benefits**



**Hillsborough County Medical Association, Inc.**  
813-253-0471 ~ www.HCMA.net

**Classified ad opportunities in  
The Bulletin and the monthly Enews.**

Call or email Elke for more information;  
813.253.0471 or ELubin@hcma.net



**HCMA  
BENEFIT  
PROVIDER**

## SHEA BARCLAY GROUP

YOUR RISK. OUR CONCERN.

Client Focused,  
Experienced, and  
Professional Brokers

Exclusively endorsed by HCMA



### INSURANCE

- Healthcare Professional Liability
- Network Security/Privacy Liability (Cyber)
- Property/Business Owners Policy
  - General Liability
  - Workers' Compensation
  - Employment Practices Liability
  - Directors and Officers Liability
  - Crime/Fidelity Liability
- Commercial Automobile Coverage
  - Flood Coverage
  - Commercial Umbrella
  - Managed Care E&O
- Medefense/Medical Billing Defense

Patricia K. Thompson, AAI, CIC | Senior Advisor – Healthcare Practice Group  
Phone: 813.418.4492 | Mobile: 813.404.7905 | Email: Pthompson@sheabarclay.com  
501 East Kennedy Blvd · Suite 1000 · Tampa, FL 33602 · [www.SheaBarclay.com](http://www.SheaBarclay.com)