



Jayant D. Rao, MD 116th HCMA President







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Executive Council Meetings 6:00pm at the HCMA Office

(Now Quarterly) August 20, 2019 November 19, 2019 February 18, 2020

Call the HCMA to RSVP for any of these events: 813.253.0471.

HCMA Membership Dinners 6:30pm at the Westshore Grand

September 10, 2019 November 5, 2019

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Up to 3 hours of CME/CEU June 13, 2019/6:00-7:00pm June 18, 2019/6:00-8:00pm

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The Bulletin is YOUR publication. You can express your views and creativity by participating.

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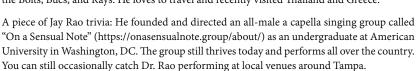
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MEET YOUR PRESIDENT

HCMA's 2019-2020 President, Dr. Jayant Rao, was born in Rochester NY. He and his family moved to Tampa in 1984, where they all still reside. Dr. Rao received his medical degree from the University of Florida and went on to Orlando Regional Medical Center for his residency training in emergency medicine. After traveling for a year, he returned to Tampa and has been with Emergency Medical Associates of Tampa Bay since 2011.

Dr. Rao is very family-oriented. Dr. Rao's father and sister are both physicians. Dr. Mohan Rao is a retired neonatologist and Dr. Sumeeta Mazzarolo is an internist at the James Haley VA. Dr. Rao's mother, Diana, is a retired nurse who is very active in the community and volunteers at Big Cat Rescue. Dr. Rao and his significant other, Sheila, enjoy traveling, snowboarding, and hanging out with their dog, Toby. Dr. Rao also enjoys playing guitar, singing, and cheering on the Bolts, Bucs, and Rays. He loves to travel and recently visited Thailand and Greece.



Dr. Rao's mission for the HCMA is to empower physicians to take an active role in shaping the future of healthcare. He challenges all members to get to know their elected officials. He is also committed to physician well-being, especially through sharing the practice of mindfulness.

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HCMA Foundation 22nd Charity

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President's Message

You Can Shape the Future of Medicine

Jayant Rao, MD jdrao07@gmail.com



I am incredibly humbled and honored to have the opportunity to serve as your HCMA President. So many extraordinary physician leaders have come before me and I do not take this responsibility lightly.

Our HCMA has been serving the patients and physicians of this community since 1895!!! Obviously, the medical profession has changed considerably since then and the organiza-

tion has had to evolve along with the times. Currently, we are witnessing a significant decrease in independent practitioners with a concurrent rise in "employed physicians." The reasons for this shift are numerous ranging from ever-increasing administrative burdens to a heightened emphasis on quality of life and a "clock in/clock out" mentality of the younger generation. I could write an entire article on how practice patterns have evolved but for now, suffice it to say that "the times they are a-changin."

Accordingly, the HCMA must evolve to meet the changing needs of physicians practicing in this "new normal." No matter how much practice patterns evolve, one critical need remains. Physicians will ALWAYS need a strong voice to represent our interests and to inform legislators about issues related to our profession. For that reason, we, your HCMA leadership, have been steadily shifting our organization's primary focus to legislative advocacy.

I can assure you that I did not go into medicine to become a politician or legislator, but as I have gotten further into my career, I have witnessed time and again the direct impact government decisions have on my day-to-day practice. While venting with colleagues in the doctors lounge may have provided some temporary solace, my complaining did nothing to bring about meaningful change.

External forces (insurers, politicians, administrators, "Big Pharma," attorneys, etc.) play a larger role in shaping our profession than ever before. We physicians MUST be actively engaged in the political process or we will see our profession increasingly influenced by those who know little about the day-to-day practice of medicine. As my former boss and mentor,

Bill McConnell, used to say, "If you are not at the table, you are on the menu."

Affecting legislative change takes perseverance and patience, but our efforts can and do pay off. Fortunately, there is good news:

- 1. We live in an EXTREMELY important county on both a state and national level. Florida recently passed NY to become the 3rd largest state in the nation and Hillsborough is among the largest counties in the state. Florida is a swing state and Hillsborough County is a swing county. According to USA Today, Hillsborough County's vote has predicted the winning candidate in 19 of the last 21 presidential elections. Our voice matters and the decision-makers want to hear it.
- 2. The HCMA is among the largest and most active county medical associations in Florida. We are an organization of over 2000 members and we can play a large part in impacting elections. We must speak with a clear and unified voice and hold our elected leaders accountable for their decisions.
- 3. Our HCMA has accomplished great things in the past. We were at the forefront of sweeping tort reform legislation that was passed in 2011 leading to lower malpractice premiums and a more "doctor-friendly" climate in our state. We have had several FMA presidents rise from our ranks and have even had HCMA members serve in the state legislature.
- 4. We have an extremely strong state organization, the Florida Medical Association, behind us. The FMA is very powerful in Tallahassee and we can wield their influence to further our efforts.

As President of the HCMA, I promise to bring my passion, energy, and vision to this position but in order for us to accomplish big things, I will definitely need your help. One of my primary goals is to increase our ACTIVE membership. I ask each of you to get involved in shaping the future of medicine in our state. I understand that time is a precious commodity that is in short supply for us all, but I endeavor to make the time you invest in the HCMA more than worth your while. I ask you to consider one of the following ways you can become more active in our organization:

• If you are a member but have never attended an HCMA event, come to the membership dinners. I promise to make

(continued)

President's Message (continued)

each of them worthy of your time. They will be fun, informative, and stimulating. And we have some truly excellent speakers lined up this year.

- If you are a member who regularly attends the membership dinners but isn't otherwise engaged, consider serving in some capacity. Join us on the Executive Council or on one of our standing committees Government Affairs, Physician Wellness, Membership Development, etc. Attend our annual Legislative Luncheon. Serve as an HCMA Delegate at the FMA Annual Meeting (Aug 9-11th at the Hilton Bonnet Creek in Orlando). Come lobby with us in Tallahassee and learn about how our system really works. Ask one of your HCMA officers how you can get more involved and we will help get you plugged in.
- If you have attended the FMA Annual Meeting in the past, request to serve on a Reference Committee this year. You can have a significant impact on the FMA agenda.
- If you are a member of the Executive Council pick a goal for the year and make it happen. Serve as Doctor of the Day

- for the legislature in Tallahassee. Contribute more this year than last year. Help the organization grow and see how you personally grow too. An organization is only as effective as its leadership.
- Go to your hospital or group practice and share with your colleagues what the HCMA is doing and how and why they should get involved.
- If you can't give your time, give your money! Contribute to HILLPAC, our political action committee, and to the FMA PAC. Like it or not, money talks in Tallahassee and Washington.

In summary, this year I ask each and every one of you to get off the sidelines and onto the court where you CAN make a difference. Doctors are among the brightest, most talented, and most caring people in our community. We can and should play an integral role in the evolution of our medical system. With your help, the HCMA can lead the way towards the changes you want to see in the healthcare industry.



19-699834-0319

House calls, anyone?

As a result of several phone calls made to the HCMA office, the HCMA staff is compiling a database of members who will see patients in their home. If you would like to be added to the database, please email Elke Lubin at the HCMA: ELubin@hcma.net. Please include your medical specialty, the best phone number to call to schedule a house call, and the area of the county you travel to.



Editor's Page

Well, why not?

David Lubin, MD Dajalu@aol.com



Back in 2006 I wrote my column about walk-in clinics starting to appear in Publix supermarkets as well as in some of the chain drugstores. Well, guess what, things haven't changed very much. They still operate in many of the chain drugstores, and BayCare has even partnered now with Publix to open them in select supermarkets. Actually, they are more than just walkin clinics; they are telehealth centers.

The telehealth center features a private room where shoppers can receive non-urgent medical care from board-certified physicians through teleconferencing and medical diagnostic equipment. The kiosk, which is interactive and user-friendly, allows patients to easily enter their symptoms and work with medical tools such as thermometers, otoscopes, blood pressure cuffs, and high definition cameras to help doctors make an accurate diagnosis. The Publix pharmacy support staff are available to assist patients, if needed.

I've also written in the past, in a satirical sort of way, that there would be kiosks available for you to enter, process a credit card, lie down, press a button, and then slide in and out of a CT scanner. Hmmm, maybe that's not too far off.

But I was thinking...since I have a lot of time to do that... with all the technology available to physicians, can't a better use of some of it be made? For instance, how often has a patient come in with signs and symptoms that just don't fit anything we've ever seen or remember reading about? So you order tests and try to find a disease entity that matches up with what they are describing. You Google the signs and symptoms and desperately try to match them to your patient's history, and if you haven't at least tried Googling, then you're technologically challenged and better get with it. You can present that patient to a conference and someone may come up with a possible differential diagnosis that some doctors have not even heard of.

I've recently read about a number of these weird syndromes and, of course, have Googled them.

One is an allergy to the meat of mammals, called "alpha-gal allergy." I won't go into detail...you can Google it...but it is of a tick-borne etiology. Not only does it include meats, but also

anything that comes from the animal: dairy products, wool and fiber, and gelatin from their hooves. It affects thousands of people in the United States and probably more worldwide. But I doubt it shows up in many medical textbooks.

Another case I read about was a woman arrested in New York with a blood-alcohol level more than four times the legal limit. It was shown that she had the rare condition known as gut fermentation syndrome, or auto-brewery syndrome, first documented in the 1970's. It is caused by high levels of yeast in the digestive tract interacting with a high carbohydrate diet, thus producing high levels of alcohol. The judge dismissed the charges. No one knows how many cases of drunk driving have been dismissed, but the syndrome is real. How many doctors do you think would dismiss a patient as a chronic alcoholic, lying about drinking, if they walked into the office, seemingly drunk, and denied drinking?

There are two unusual neurological entities: Capgras syndrome, a condition that renders once familiar figures suddenly foreign, where patients believe that people and pets they have known have been replaced by an identical impostor, and prosopagnosia, or face blindness, characterized by the inability to recognize familiar faces. Steve Wozniak, co-inventor of the Apple computer, is said to have this problem.

And lastly, I'll mention tree man syndrome. Also known as epidermodysplasia verruciformis, it is an extremely rare autosomal recessive hereditary skin disorder associated with a high risk of skin cancer. It is characterized by abnormal susceptibility to human papillomaviruses of the skin. The resulting uncontrolled HPV infections result in the growth of scaly macules and papules, particularly on the hands and feet.

So what's the point of mentioning all these bizarre medical conditions?

Since we can Google ANYTHING, why not put together a software program, including signs, symptoms, and diagnoses of diseases, common and not so, that can be cross-referenced? I would think if we can Google how to cook any type of food, find out what insect is crawling in our garden, and find out just about any other factoid we need to know, we could come up with a program like that. No medical textbook has every disease in it, and no doctor can read a medical textbook and remember everything in it. That's why we have reference libraries (free-

(continued on page 11)



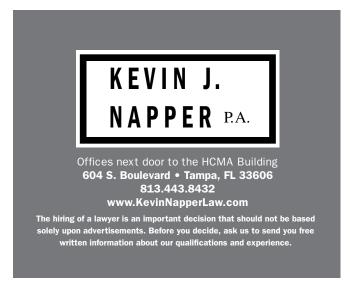
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Executive Director's Desk

A Deadly Epidemic

Debbie Zorian DZorian@hcma.net



On April 24th, the Florida House passed HB 107, by a vote of 104-9, aimed at making our roads safer and saving lives by trying to suppress texting and driving. The bill, filed by Representatives Jackie Toledo (Tampa) and Emily Slosberg (Boca Raton), will strengthen the state's current ban by making texting and driving a primary offense. During last

year's session, a similar bill passed the House but did not make it out of the committee in the Senate.

In the State of Florida, texting while driving has been a secondary offense (approved in 2013) which means police officers can only cite motorists for texting if they are pulled over for other reasons. Last year, only 1,671 drivers were cited for texting while driving and the penalties were weak. As a secondary offense, there has been little impact on increasing safety on our Florida highways.

On April 30th, I was very pleased to read that HB 107 was headed to the governor for his signature. The bill was previously deadlocked due to the House and Senate not agreeing on how broad the law should be. The language now includes school zones and active work zones to be hands-free areas.

According to the National Safety Council, approximately 1.6 million crashes and 390,000 injuries occur annually in the U.S. due to distracted driving. Last year, in Florida, distracted drivers caused more than 50,000 crashes and the year prior more than 200 died because of them. Teen drivers face a very troubling combination of both distraction and inexperience behind the wheel. Research shows that drivers who text are up to eight times more likely to be involved in a crash and drivers talking on a cellphone are up to four times more likely to be in a crash. I have also read that driving while texting is six times more likely to cause an accident than driving while under the influence of alcohol. If a drunk driver hits and kills someone, involuntary manslaughter charges can occur. I don't see much difference in the two behaviors. They both can needlessly take innocent lives.

The National Highway Traffic Safety Administration reports that distracted driving costs the U.S. \$175 billion per year. Ad-

ditionally, the National Safety Council calculates that \$43 billion of that amount is due to crashes caused by cell phone use alone. I'm quite certain that the high cost of medical care and hospital stays due to distracted driving crashes, not to mention the horrific emergency room experiences physicians can share when trying to save lives, could be a topic of its own.

Currently, 47 states plus Washington D.C. have laws that ban text messaging as a primary offense for all drivers. As soon as our governor signs HB 107, Florida will be added to that number. Of course a law is only as strong as the penalty for breaking it. California imposes a base fine of only \$20 for the first offensive and \$50 for each subsequent offense. Utah imposes a \$750 fine and up to three months in jail. If the accident results in injury or death, the fine could be as high as \$10,000 and up to 15 years in prison. Alaska has the largest penalty, coming in at a \$10,000 fine and a year in prison for first time offenders. If death occurs, 20 years in prison and a fine up to \$250,000 can be imposed. We will soon learn the penalties executed in our own state.

Come to find out, April is "National Distracted Driving Awareness Month." While researching, I learned the history of how it transpired. April became the month the country rallies around raising awareness for distracted driving due to the death of a nine year old child named Erica Forney. Erica was riding her bike home from school, only a few pedals from home, when struck head on by a person looking down at their cell phone while driving. She lost her life due to the injuries, two days later, on Thanksgiving Day. Erica's mother, Shelly, decided to tell her story while trying to endure the indescribable pain of losing her daughter due to an accident that was 100% avoidable. She felt it was a way to help others not experience such devastation. Shelly went on to establish a distracted driving advocacy group named Focus Driven and became an independent contracted safety speaker. She spoke to audiences for the next ten years, appeared on Oprah, Larry King Live, and attended many other shows and events. In 2010 Erica's story caught the attention of Representative Betsy Markey and Shelly was invited to Washington D.C. to speak at a safety conference. On March 23, 2010, a resolution was passed to help Shelly's efforts. House Resolution 1186 supported the designation of April as "National Distracted Driving Awareness Month."

(continued)

Executive Director's Desk (continued)

Having three children and three out of four grandchildren now driving has made my feelings on this issue multiply. They are all guilty of texting while driving, some more than others. My youngest continually hears the brunt of my concern as he has mastered the art of talking on the phone when driving (not hands free) while also sending and reading texts and/or looking up information. As more young people who have grown up with cell phone technology as the norm take to the road, the number of distracted drivers has been on the rise. Distracted driving remains one of the greatest public health issues facing our country.

Recently, I was the backseat passenger in a car where the driver was on his hand held phone conducting business. He put the person on speaker to look up a telephone number in his iPhone address book while driving on a very busy Interstate he was unfamiliar with. My discomfort mounted as he continued talking, looking at his cell phone, citing the number he found, all while changing lanes and trying to figure out which exit to follow as the passenger next to him silently pointed directions here, there, and yonder. No more rides for me...deep breath!

We can only hope that Florida's new legislation, along with the other 47 states that currently ban texting while driving as a primary offense, will help curb this deadly epidemic in our country. I extend much appreciation to Representatives Toledo and Slosberg for their efforts in trying to save lives and prevent future tragedies.

The reality being, there is no safe way to drive while distracted.

Editor's Page (continued from page 8)

standing and online) and used to have encyclopedias...ah, I remember my old Funk & Wagnall's that my mother bought me at the Kwik Check grocery when I was in junior high school.

So if we can enter every sign, symptom, lab test, and physical finding into a computer, why can't it spit out a differential diagnosis, and help us diagnose our patients, especially those with rare and debilitating diseases. If we can land a space probe on an asteroid, why can't we do that?

If we can have telehealth centers in Publix, why can't we have access to a computer program to assist us in diagnosing and treating our patients? Well, why not?

This notice was found in a French church: En entrant dans cette église, il est possible que vous entendiez l'appel de Dieu. Par contre, il n'est pas susceptible de vous contacter par téléphone. Merci d'avoir éteint votre téléphone. Si vous souhaitez parler à Dieu, entrez, choisissez un endroit tranquille et parle lui. Si vous souhaitez le voir, envoyez-lui un SMS en conduisant.

Translation: It is possible that on entering this church, you may hear the Call of God. On the other hand, it is not likely that he will contact you by phone. Thank you for turning off your phone. If you would like to talk to God, come in, choose a quiet place, and talk to him. If you would like to see him, send him a text while driving.

BECOME AN HCMA MEDICAL STUDENT MENTOR

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Allow medical students to shadow you in your office. The frequency and number of students is up to your discretion.

Membership Dinner Mentor

Escort up to three medical students during the social hour of an HCMA membership dinner and invite them to sit with you and your colleagues during dinner. Medical students are eager to learn and receive guidance from practicing physicians regarding the medical environment.

Call the HCMA to sign up: 813.253.0471

Thank you for your consideration!

My Journey-

Bye-Bye Cuba, Hello USA - A Quest for Freedom

Joaquin Gomez-Daspet, MD Joaquin.Gomez-Daspet@va.gov



One year and three months after Fidel Castro took power in Cuba, I was born: April 3, 1960. I joined one older brother and was later joined by a younger sister.

My parents were members of the Getsemany Baptist Church in San Luis, Cuba. Therefore, from the very beginning and to this day, my beliefs were in direct conflict

with the communist ideologies of atheism that Fidel Castro and his government brought to Cuba. These beliefs negated any possibility of being a communist and created political disadvantages and discrimination for me, my family, not to mention the many problems throughout my schooling. The student Communist Party members often

received accolades which were more

appropriate for students with academic success.

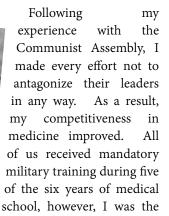
One of the most difficult times in my life occurred after I finished elementary school. The secondary school in my hometown was closed by the Communist Party and therefore, to pursue an education, I had to attend

school built by the Cuban government, a two to three hour drive. Therefore, when I was 12 years of age, I moved away from my home and parents to attend middle school of about 450 students. The school sessions were split between morning and afternoon, during which time students would alternately work in the orange or mango groves. Weekend family passes were not permitted if the students did not finish their field work.

The education I received was good and well-rounded but resources were limited as the main class subjects addressed the political correctness of communist ideals. I found it very difficult to be separated from my family at such a young age, to be continually indoctrinated with communist ideologies, not be able to express my own ideas, and to have to work in the fields when I should have been studying. Expressing ideas in disagreement with the Cuban Revolution or communist

ideology would trigger disciplinary actions and could have resulted in incarceration. Nonetheless, I had the second highest grade point average in my class and one of the highest in the state when I finished high school.

In spite of these political disadvantages, it made it possible for me to be accepted into medical school. However, the excitement of becoming a physician did not continue because the National Universities Communist Assembly, dedicated to serve those in the Communist Party (the Communist Assembly was formed by students and professors active in the communist organizations), only desired students who would serve the Party. I rebelled against this ideology and in spite of this; I graduated from medical school in 1984. My older brother was not as fortunate; he was dismissed from engineering school just six months shy of graduation because of his lack of belief in communist ideology. He now lives in Tampa.



only one not granted the rank of first lieutenant.

I finished medical school with the third highest GPA which permitted me to compete for a fellowship in endocrinology. Following one year training in internal medicine, I completed endocrinology training in 1990. After my fellowship, I worked as an endocrinologist in the main state hospital in Pinar del Rio, but because I was not a communist, I was not permitted to travel and participate in international meetings.

The inability to progress professionally led to the most difficult decision of my life. I decided to leave Cuba, leaving behind my wife, Alicia M. Fuego-Aranda, my daughter, Alicia, aged 4, and son, Joaquin, aged 10 months: everything I knew and loved.

(continued)

My Journey (continued)

Five friends, all males, left Cuba on a raft built from the top of a minivan - Cuban ingenuity - in February, 1994. We headed toward the United States; however, we were blown off course back to Cuba by a storm. We were lost at sea for four days, continually threatened by sharks, warded off by dumping diesel fuel into the ocean. The sharks would move away for a short period of time only to return. Finally, a cargo ship found us and dropped us off at the Port of Galveston, Texas, where we were processed by the US Immigration Service.

I was welcomed into the USA where I completed all my immigration paperwork and soon began to work. Juan Paban and his family in Tampa provided me with a home (for which I am eternally grateful) until I began to work at St. Joseph's Hospital where I secured two jobs, one fulltime as a pharmacy technician and one part-time as a cardiac telemetry technician. These two jobs permitted me the means to help my family in Cuba and complete the necessary steps to become a physician in the United States. I worked hard and studied even harder. Finally, I was reunited with my family in 1998, four years after being separated from them which was, without a doubt, the most difficult time of my life. During these four years I learned English, passed the necessary medical examinations, then completed residency training in internal medicine at Louisiana State University (1998), and an endocrinology fellowship at the University of South Florida (2003).

I arrived in the United States 25 years ago, March 6, 1994, without a penny to my name or shoes on my feet. Today, I am privileged to direct the Section of Endocrinology at the James A. Haley Veterans' Administration Hospital and the Endocrinology Fellowship Program at the University of South Florida Morsani College of Medicine. My family and I live a comfortable life which has afforded us the privilege to travel to various parts of the world. Am I lucky? Yes! I am fortunate to live in this country. I enjoy the respect I receive for my knowledge, work ethic, and my principles instead of loyalty to a political ideology with which I do not agree. I more than ever respect and appreciate the freedom and opportunities that USA offers to anybody who wants to succeed and is willing to make the necessary sacrifices to do so.

Thanks to Richard F. Lockey, MD, for his assistance in completing this editorial.



Joaquin Gomez-Daspet, MD, with his wife Alicia M. Fuego-Aranda, son Joaquin and daughter Alicia.

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Reflections-

Memories of our Friend

My memories of Dr. Andy Boyer are from the times we served together on the Board of Directors and volunteered at the Judeo Christian Health Clinic. Andy volunteered at the clinic weekly for more than 20 years, always maintaining a cheerful mood even when there were days and nights of seemingly endless patients. He always made the clinic a fun place to work. ~ Robert W. Yelverton MD

Andy was very health conscious and his loving wife, Ildiko, always made sure he had a healthy lunch. Shortly after he joined our office, we noticed he was "brown-bagging" it everyday, but we weren't sure exactly what was in the bags he would neatly place in the lunchroom refrigerator. Having five physicians, our office was a favorite for the drug companies and nearly every day, they would provide a lunch for us and the staff to give us their "spiel" about their favorite new drug. Andy would

always be back in the kitchen, right on time, and I would notice he was not eating his brown bag lunch but was partaking of the provided lunch, which was often not quite so healthy.

Each Friday, Myriam, our office manager, would open the refrigerator and discard the brown bags, marked Monday-Friday, as they were never opened and they were well past the "use by" date. We found out later from Andy they each contained a sandwich of vegetable paté.

Ildiko came to visit a few months after Andy had joined

us and she mentioned to Myriam, "Andy is very happy to be here with the guys, but I don't understand why he is gaining weight! He gets the same lunch everyday that he had in the old office, and pretty soon I will have to buy him bigger size pants." We all just smiled, but we never ratted on Andy. ~ Norman Castellano, MD

Although Andy was 10-15 years older than we were, he was always up-to-date on internal medicine literature, and had the combination of medical knowledge and being a wonderful human being with a personal touch, both of which allowed him to be an excellent primary care physician. He took care

of his patients' physical and psychological needs, which to this day, his former patients talk about in great detail. He was a physician to doctors, attorneys, sports celebrities (some World Champions), and numerous other members of our society, and each patient felt as if they were getting the individual treatment they desired. He did not talk much about his Olympic level track exploits, nor did he talk about his amazing story of having to leave Budapest, Hungary, during the 1956 Hungarian Revolution, when he was going to be arrested by the Hungarian and Soviet secret service for participating in the Hungarian uprising that year. His ability to graduate from Kent State University, the University of Iowa Medical School, and then establish a successful practice in Tampa demonstrated his amazing intellect and energy. I remember sitting in his office, with all his plaques, from being president of the medical staff at St. Joseph's to Yankee World Champion trophies, but the most

important part of his office were the pictures of his wife, Ildiko, and kids, on scuba and ski trips. This was his emphasis, and these were the things that we really talked about most. ~ Jon DiPietro, MD

I considered Andy a respected colleague and friend. I remember an HCMA dinner meeting, many years ago, where he had gotten George Steinbrenner to speak. I came up to George and Andy and introduced myself to "The Boss" and asked him to autograph something. Andy later told me that after I walked away, George turned

to Andy and inquired, "Isn't he supposed to be in jail." Andy politely explained that I was David Lubin and George was thinking of Dale Dubin.

I bumped into Andy while shooting pictures, at the then Legends Field, and shot this picture of him which was my April, 2002, calendar shot. ~ David Lubin, MD



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ADVERTISING RATES:

	НСМА	Rates
Premium Ad Spots	B&W	Color
Back Cover	N/A	\$1,879
Inside Covers	N/A	\$1,739
Facing Covers	N/A	\$1,389

Non-Men	Non-Member Rates	
B&W	Color	
N/A	\$2,479	
N/A	\$2,159	
N/A	\$1,819	

	НСМА	Rates
Additional Ad Spots	B&W	Color
Full Page	\$869	\$1,099
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1/4 Page	\$409	\$529
1/8 Page	\$289	\$409

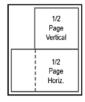
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\$1,079	\$1,399
\$669	\$849
\$519	\$669
\$439	\$499

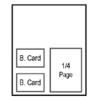
Enhanced Listings*	Price
Boxed Listing	\$69
Shaded Box Listing	\$99
Boxed Listing with Logo	\$119
Boxed Listing with Logo & 50 word bio	\$169

^{*}To participate, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

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Photo (



Golf Hostesses: Samantha Johnston (Tampa Bay Watch), Kay Mills (HCMA Event & Membership Coordinator), Elke Lubin (HCMA Executive Assistant), Jean Repass (HCMA Bookkeeper), Debbie Zorian (HCMA Executive Director) and Mr. Patrick Mills (chauffeur to the photographer).

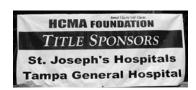


Dr. Ed Homan brought along sons Derek, David, and Doug. Dr. Homan told us they were members of Carrollwood Country Club "way back when" and his boys learned and played golf there from the 3rd grade through college. They are 51, 50, and 46 now. He said that they loved playing their "home course" and want to play again next year.

Not only did the springtime weather accommodate us but our sponsors, contributors, volunteers, and golfers really stepped it up this year! Our calculations show fundraising from the 22nd Charity Golf Classic may very well be the best yet!

The big winners this year were: First place gross team: Brian Batt, Nilesh Patel, Mike Sanders, and Time Schremmer (score: 60). First place net team: Mike Allen, Jason Azzarelli, Leigh Baker, and Maulik Bhalani (score: 60). Second place gross team: Jay Butler, Michael Miranda, Jonathan Runion, and Richard Varlotta (score: 61). Second place net team: Ken Diepholz, Howard Markowitz, Lee Pitisci, and Joseph Rashkin (score: 60). Closest to the Pin: Dennis Agliano (Pine 5), Roger Fox ((Pine 1), Andy Garrett (Meadow 3), Jeremy Haile (Pine 8), and John Koval (Meadow 7). Closest to the Serpentine Line: Roger Fox (Pine 1); and Michael Himmelman won the putting contest!

We look forward to seeing everyone again next April!





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HCMA Foundation April 4

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Gallery

Charity Golf Classic , 2019

In-Kind Sponsors: Farrior Facial Plastic Surgery – bottled water.

HCMA. PHOTOGRAPHER: David Lubin, MD.



HCMA Foundation Charity Golf Classic

We were very fortunate to have so many prize contributions for our raffle and silent auction.

Thank you for your support!

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The Florida Aquarium/2 General Admission Tickets

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HCMA Foundation/2 Sleeves of Nitro Glycerin Golf Balls

HCMA Foundation/Box of Strata Voodoo Golf Balls

HCMA Foundation/Box of Pinnacle Golf Balls

Henry B. Plant Museum/Admission Tickets for 2

Hilton Tampa Downtown/

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The Holocaust Museum/Complimentary Guest Pass

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Debbie Zorian/\$150 Gift Card Shula's Steakhouse Tampa

Silent Auction Items

Avila Golf Foursome with Carts

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Carrollwood Country Club Golf Foursome

Hunter's Green Golf Foursome with Carts

Hyde Park's Swann Avenue Market - Wine, Beer & Catering For 8

Kendra Scott Bracelet & Earrings

David Lubin Photography/Framed Print off UT Minarets

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Tampa Bay Buccaneers Football Signed By Kwon Alexander

Tampa Bay Lightning Team Signed Jersey & 4 Lower Level Tickets

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The In-Box

From: Bob Buckhorn

Sent: Thursday, May 02, 2019, 1:32 PM

To: Debbie Zorian

Subject: Re: With sincere appreciation

Thx. Debbie. It was a heck of a journey and glad that you and the HCMA were there every step of the way.

Regards,

Bob Buckhorn

On May 02, 2019, at 12:09 PM, Debbie Zorian wrote:

Dear Mayor Buckhorn,

On behalf of myself and the members of the HCMA, thank you for your outstanding service and leadership as Mayor to the Tampa community for the past eight years.

I wish you the best in your future plans and successes and hope to see you and Dr. Lynch at a future HCMA membership dinner.

Kind regards,

Call for HCMA Delegates to attend the 2019 FMA Annual Meeting

Each year, FMA members convene to present, deliberate resolutions, and adopt policies that impact the practice of medicine and the health of our communities. This year's meeting will be held August 9-11 at the Hilton Bonnet Creek in Orlando. With 22 Delegates, the HCMA has a proud tradition of resilient leaders advocating for the practice of medicine.

Our impact is notably stronger through our partnership with the Lower West Coast Caucus, which consists of 70 Delegates.

If you would like more information or are interested in serving as an HCMA Delegate to the FMA, please contact Elke Lubin at the HCMA: ELubin@hcma.net or 813.253.0471.

Please tell the advertiser you saw their ad in the HCMA Bulletin!



As you read this, it should be the last week of the Stanley Playoffs, Cup without the Tampa Lightning. Bay was supposed be our year, with a regular season record that had not been decades, seen in individual and accomplishments that were the talk of the town and entire NHL.

But the team that accomplished these things could not produce in the playoffs and were eliminated in four straight games by the Columbus Blue Jackets, the eighth-seeded team. What happened? I don't know except that we didn't "show up," and a team that, ironically, is coached by John Tortorella, our Stanley Cup coach of 2004, beat the Lightning in every aspect.

Last year we lost in the Conference finals to the Washington Capitals on the day that I had my back surgery. I've recovered well; I guess the Lightning hasn't. Maybe next year, maybe not. We'll see; we'll root them on. If they make it to the playoffs, we'll be apprehensive remembering what happened this year.

But for now, it's over.

David Lubin, MD dajalu@aol.com

0% INCREASE!

We are pleased to announce...

This year, participants in the HCMA health insurance co-op will benefit from a 0% increase in health insurance premiums! In addition, two plan options have been added beginning with 2019 renewals and enrollment.

Contact you plan representative, Jeremy Enns, GCD Insurance Consultants, jeremy@gcdinsurance.com, or (813) 818-8805, x 232.

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HCMA Membership Dinner Meetings are held four times per year. Introduce a non-member colleague to the HCMA by inviting them as your guest to a dinner meeting, at no cost to you.

RSVP to the next dinner meeting for you and your guest!

Call the HCMA for details: 813.253.0471



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Photo Gallery-

New HCMA Officers & Representatives

On May 13th, Dr. Jayant Rao was installed as HCMA's 116th President. It was also announced that the members listed below will serve the HCMA in the following capacities:

New Officers



Jayant Rao, MD President Emergency Medicine



Michael Cromer, MD President Elect Family Medicine



Joel Silverfield, MD Vice President Rheumatology



Eva Crooke, MD Treasurer Ob./Gyn.



Alejandra Kalik, MD Secretary Cytopathology



Thomas Bernasek, MD Immediate Past President Orthopaedic Surgery



Malcolm Root, MD Chm., Board of Trustees Urology

New Executive Council, Board of Trustees, & Board of Censors Members



Ernesto Ruas, MD District 2 Plastic Surgery



Michel Murr, MD District 4 General Surgery



Saira Khan, MD District 5 Co-Rep Family Medicine



Jeanne McGregor, MD District 5 Co-Rep Occupational Medicine



Demetrios Konstas, MD At Large Neurology



Subhasis Misra, MD At Large Surgical Oncology



Trey Remaley, DO USF Seat Orthopaedic Surgery



Rosemarie Garcia-Getting, MD Young Physician Anesthesiology



William Davison, MD Board of Censors Emergency Medicine -Retired



Mintallah Haider, MD Board of Censors Oncology



Radhakrishna Rao, MD Board of Censors Child Neurology

HCMA Leadership

Executive Council	Position
Jayant Rao, MD	President
Michael Cromer, MD	President Elect
Joel Silverfield, MD	Vice President
Eva Crooke, MD	Treasurer
Alejandra Kalik, MD	Secretary
Malcolm Root, MD	Board of Trustees, Chm
Thomas Bernasek, MD	Immediate Past Presiden
Jose Pizarro-Otero, MD	Dist. 1 (2020)
Ernesto Ruas, MD	Dist. 2 (2021)
Bruce Shephard, MD	Dist. 3 (2020)
Michel Murr, MD	Dist. 4 (2021)
Saira Khan, MD	Dist. 5 (2021)
Jeanne McGregor, MD	Dist. 5 Alt. (2021)
Demetrios Konstas, MD	At Large (2021)
Subhasis Misra, MD	At Large (2021)
Ravi Bukkapatnam, MD	At Large (2020)
Rebecca Johnson, MD	At Large (2020)
Nicole Riddle, MD	At Large (2020)
Trey Remaley, DO	USF Dist. (2021)
Rosemarie Garcia-Getting, MD	Young Physician (2021)
Bill Butler	Alliance President
*David Lubin, MD	Editor, The Bulletin
*Charles Lockwood, MD	Dean, USF MCOM
*Colleen Jakey, MD	COS, VA Hospital
*Michael Rains, MD	BRH Resident
*Grace Cheney, MD	USF Resident Phys
*Ashton Sequeira, MD	USF Resident Phys
*Marissa Maldonado	Medical Student

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Malcolm Root, MD	2019 Chm/(2022)
Jayant Rao, MD	President
Michael Cromer, MD	President Elect
Eva Crooke, MD	Treasurer
Thomas Bernasek, MD	Immediate Past President
Bruce Shephard, MD	(2020)
Joel Silverfield, MD	(2020)
William Davison, MD	(2021)
Board of Censors *	
Barry Verkauf, MD	(2020)
Husain Nagamia, MD	(2021)
Deborah Trehy, MD	(2021)
William Davison, MD	(2022)

^{* =} ex-officio Executive Council members

Mintallah Haider, MD

Radhakrishna Rao, MD

For information concerning any of the HCMA councils, boards, and committees, please contact Debbie Zorian, HCMA Executive Direcor, DZorian@hcma.net, or 813.253.0471.

(2022)

(2022)

-USF Alumni Event-

Attention USF Alumni, interns, residents, fellows, and medical students - mark your calendar!

Women Physicians

Pain Management

Hills. DOH

Osteopathic Physicians

USF Alumni Relations will be hosting a reception at the Westshore Grand, Tuesday, September 10th, 6:00-7:00pm. Watch your email for details and instructions to RSVP.

For more information, contact:

Jenny Burger

*Katherine Macoul, MD

*Stanley Dennison, MD

*Brett Scotch, DO

*Douglas Holt, MD

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The In-Box

From Dr. Bruce Shephard

Sent: Thu, Apr 4, 2019 6:52 am

To: David Lubin

Subject: re William Davison article in HCMA Bulletin

I really enjoyed Bill Davison's piece in the Jan/Feb 2019 HCMA Bulletin.

He covered a great deal of ground at his look back at "Fifty Years of Medicine." Also, it was refreshing to read an upbeat piece denoting some positive, even inspiring, aspects of what truly is a wonderful profession.

Bruce Shephard, MD

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Valerie Riddle, MD Infectious Disease USF Health

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Personal News

In Memoriam



We are very sad to report that Spencer Barrett, a dear friend of the HCMA, passed away on April 24th. Spencer was the owner and founder of Barrett, Liner & Buss, and responsible for the development and implementation of the HCMA's Health Insurance Trust.

In Memoriam



Dr. Andrew G Boyer, 83, of Tampa, died March 17, 2019. Andy was slated to run in the 1956 Olympics in Melbourne but the Hungarian Revolution interfered so he fled to the U.S. to pursue his premedical degree at Kent State, as the star of their track team. Prior to graduation, he met his life love, Ildiko. They were married 57 years. Dr. Boyer earned his MD from the University

of Iowa in 1969. He was passionate about medicine and sports. During his internship in Dayton, Dr. Boyer moonlighted at the USAC racing track before going on to complete his residency at the Mayo Clinic. Andy moved his young family to Tampa in 1972. He practiced medicine for 45 years, beloved by patients and colleagues alike. Andy was the Chief of Staff at St. Joseph's Hospital and served on the Board of Directors from 1990-1997. He served the Judeo Christian Coalition Free Clinic for 30 years. Andy was the team physician for the Tampa Bay Rowdies before serving as the Medical Director for the New York Yankees. Andy and Ildiko travelled the world leaving an empty bucket list. They enjoyed tennis and scuba. Andy enjoyed teaching his grandchildren to water ski and fish from his dock. Dr. Boyer is survived by his wife, Ildiko Boyer; his son, Dr. Andrew A. Boyer; his daughter, Dr. Cindy I. Boyer and son-in-law, Dr. Dwayne Anderson; and his three grandchildren. In lieu of flowers, please send donations to Judeo-Christian Coalition Clinic.

In Memoriam



Alicia N. Diaz passed away on April 26, 2019. Alicia was born on December 23, 1936 in Habana, Cuba and came to the U.S. in 1961, living in Tampa since. She was preceded in death by her granddaughter, Alexandra Teresa Diaz. Alicia is survived by her husband of 60 years, HCMA member Dr. J. Joaquin Diaz; daughter, Ana Diaz Jones (Daniel), daughter, Alina Diaz Mills (Jack); and

son, Joaquin Diaz; grandchildren, Jensen, Addison, and Collin as well as several cousins, nieces, and nephews.

In Memoriam



Dr. Raul Sierra went to be with the Lord April 13, 2019 at the age of 99. Born April 6, 1920 in Zulueta, Cuba, Dr. Sierra graduated with his medical degree from the University of Havana in 1947. He came to the United States in 1951 to begin his Internship Program at Englewood Hospital in Chicago, Illinois. He began working as an emergency room physician at St. James Hospital in Chicago Heights,

Illinois where he worked for many years. In the early 1960's he began working at Manteno State Psychiatric Hospital, where he became director of one of the first substance abuse programs in the state of Illinois. He relocated to Tampa in 1973 and began his private practice as a general practitioner. He was on staff at St. Joseph's Hospital for 38 years where he served a term as Chief of Staff during his tenure. He also served as Chief of Staff at Centro Español Hospital and was Medical Director at many local nursing homes, ALF's, and Home Health Care companies. Dr. Sierra is survived by his beloved wife of 41 years Martha E. Sierra; his loving children, Kevin Sierra MD (Diane), Bryan Sierra, Tammy Wilson, Lisa Alina Carter (Eddie), Patty Zarate (John), Karen E. Morejon (Hector) and Raul Jose Sierra. Raul is also survived by his 11 grandchildren, 3 great grandchildren and his many nieces and nephews. The family would like to express sincere gratitude to his caregivers, Mierlys, Yunetsy, Enelsa, Nancy and Adilana, the staff at Medicor Healthcare, his physicians, and the ER and nursing staff at St. Joseph's Hospital who took such excellent care of him over the past few years. In lieu of flowers the family appreciates any donations to be directed to St. Jude's Children's Research Hospital or St. Joseph's Children's Hospital.

Personal News

In Memoriam



Jalyn Imani Stallworth, of Odessa, FL passed away on Saturday, March 23, 2019 at the age of 23. Jalyn was a native of Tampa. She graduated with high honors from the Hillsborough High School International Baccalaureate Program. Jalyn furthered her education and was a graduate with honors from the University of Florida in 2018 with a major in African American History

and minors in Art History and Anthropology. She was nearing the end of her first year of the Art History Master's degree program at American University in Washington, D.C. Jalyn was a very active member of the University of Florida, Iota Lambda chapter of Alpha Kappa Alpha sorority. She is already greatly missed. Jalyn leaves to cherish her memory: her loving and devoted parents, Drs. Dexter and Sophia Stallworth; brother, Dexter II; sister, Sydney; grandparents, James and Everlena Collins, and Vivian Stallworth, and a host of other sorrowing relatives and friends.

HCMA's own Hall of Famer



Dr. Rodolfo Eichberg is being inducted into the Florida Boxing Hall of Fame. Dr. Eichberg, a retired physical medicine & rehabilitation specialist, practiced for more than 51 years. He began his career as a boxing physician in his native Argentina in the early 60s. Dr. Eichberg came to Tampa in the early 70s and

was immediately recruited to work as a ringside physician due to his vast experience. In the early 80s, Florida Boxing Hall of Fame inductee, Phil Alessi, began to promote regular Saturday shows; Dr. Eichberg was a regular part of those shows. He served as a physician for several world title fights with champions such as Roy Jones, Jr., Antonio Tarver, Nate Campbell, Winky Wright (pictured) and more. Dr. Eichberg served as a ringside physician until 2016.

A Champion for our Environment



In the April 16th edition of proto, a Massachusetts General Hospital publication, Dr. Lynn Ringenberg was quoted. The article, entitled, Saving Generation Juliana, reports how climate change has become a flashpoint for a new generation of physician activists. Dr. Ringenberg, a pediatrician in Florida for 40 years and a former president of Physicians for Social Responsibility, it

was an uptick in asthma among her young patients spark a change in attitude about climate change. Others have been swayed by the most recent National Climate Assessment, a congressionally mandated report, which concluded: "Climate change is projected to significantly damage human health, the economy, and the environment in the United States."

Tampa Bay Business Journal 2019 Best Places to Work honoree



Dr. Christopher Pittman and his staff at Vein911 Vein Treatment Centers were one of the companies featured on the TBBJ's Best Places to Work list.

When asked what the company culture is, in a #hashtag? Dr. Pittman replied: #HelpYouFeelGreatAgain.

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The Hillsborough County Medical Association's Benefit Provider Program provides value to physicians with products, programs, and services that far exceed the cost of annual dues. If you have any questions, please contact Debbie Zorian, HCMA Executive Director, at 813-253-0471 or DZorian@hcma.net.



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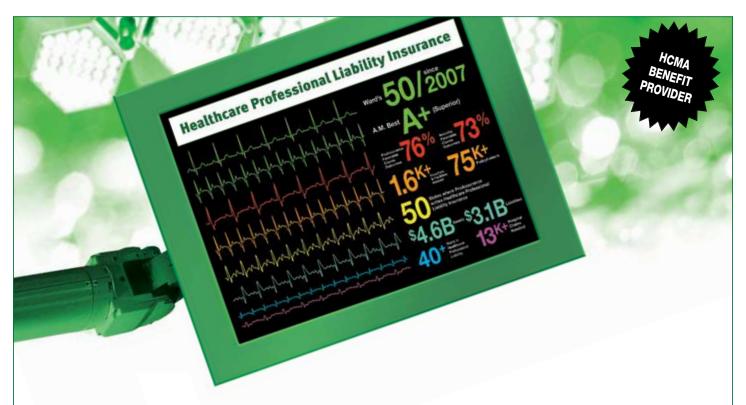
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